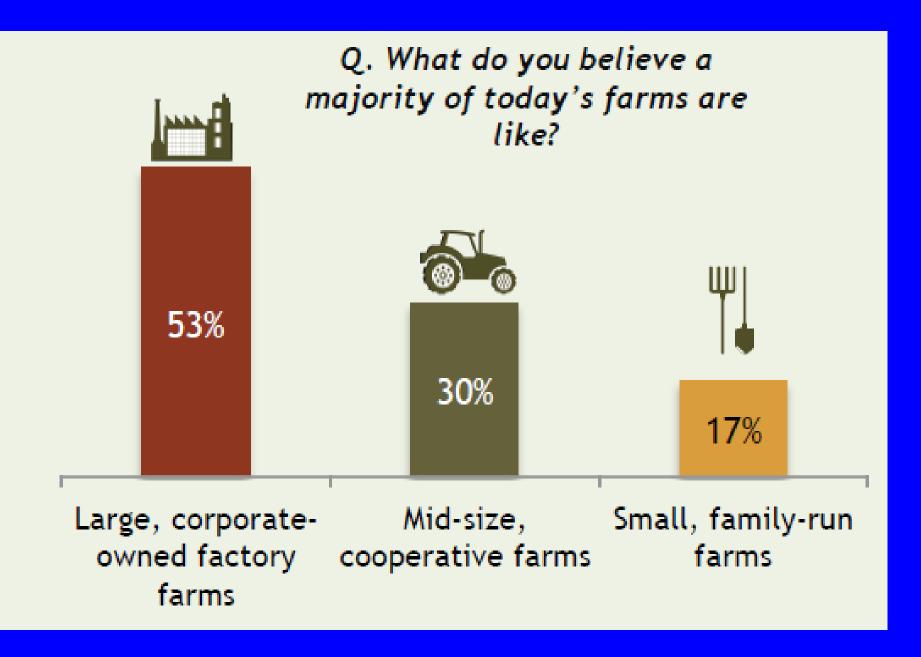
# Agriculture Trends Green County

## Green County CAFO Study Group November 14, 2017



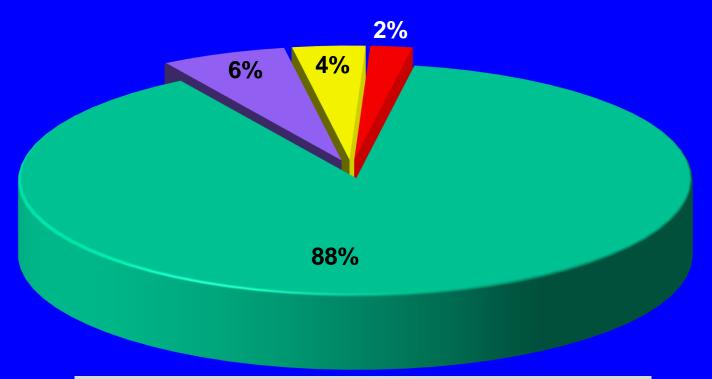
University of Wisconsin-Extension

Mark Mayer, UW-Extension Agriculture Agent Professor, Department of Ag & Life sciences



"Building Trust in What We Eat," Sullivan Higdon & Sink FoodThink, 2012.

# **Green County Farm Ownership**



Family/Individual
Family Partnership
Family Corporation
Non Family Corp./Estate/Trust



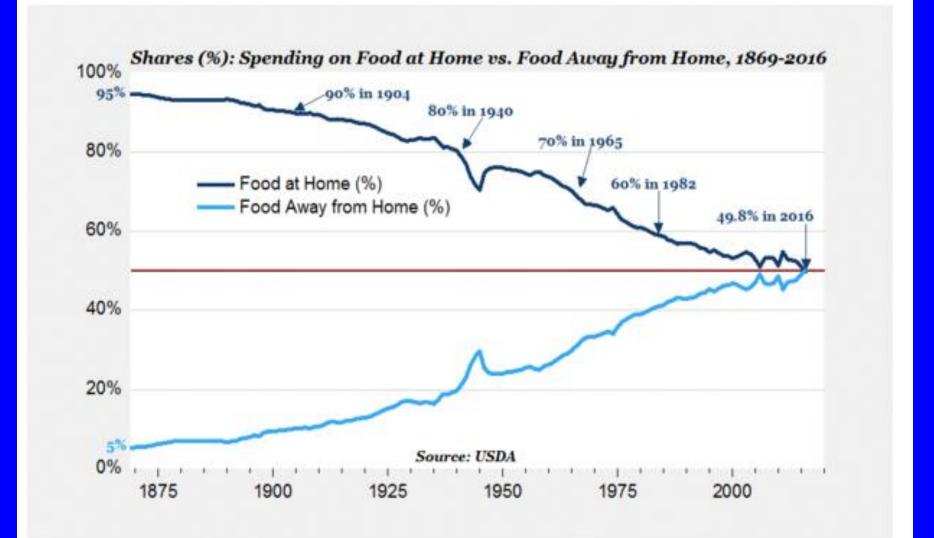
## **Farmer Share of Food Dollar**

2015 Food Dollar Marketing Bill (Nominal)



#### **USDA Economic Research Service**

## **Food Spending Habits**



## **Development of Agriculture**

- Leading Wheat Producing State in U.S.
  - Production peaked in 1860
  - Demise of Wheat
    - Weather, Disease (rust/smut) and the Cinch Bug
    - Wheat Farming was done by 1879
- Many Wheat Farmers moved West
- Others switched to Sorghum, Hops, Potatoes Tobacco, Sheep, Pigs and Dairy



# **Evolution of our Dairy Industry**

- 1868 First Cheese Factory opened in Green County
- By 1910 the County had 200 Cheese Factories
- By early 1920's Wisconsin had become a dairy state with large barns built to house cattle & feed
- 1990's adoption of Freestall Barns and Milking Parlors
- 2000's adoption Automatic Milkers
- Dairies have needed to double herd size for each generation to keep up with inflation









# **Adoption of Ag Technology**

- **1910:** First Gas Powered Tractors came into use
- **1926:** First "Light" Tractor Developed
- **1930's:** Rubber Tired Tractors came into wide Use



- **1954:** Tractors Exceeded the Number of Horses on Farms
- **1970's:** Milk Pipeline and Bulk Coolers Replaced Cans
- **1980's:** Farmers Adopt use of Computers
- **1990's:** Dairies move toward Freestall Housing, Parlors & MIG

**2010's: GPS, Auto Steer and Robotic Milking** 









## Milk Production: Meeting the Green Challenge

#### **Requires only:**

- 21% of the dairy animals
- 23% of the feed
- 35% of the water
- 10% of the land area
- generates only 24% of the manure

to produce the same amount of milk as 1944





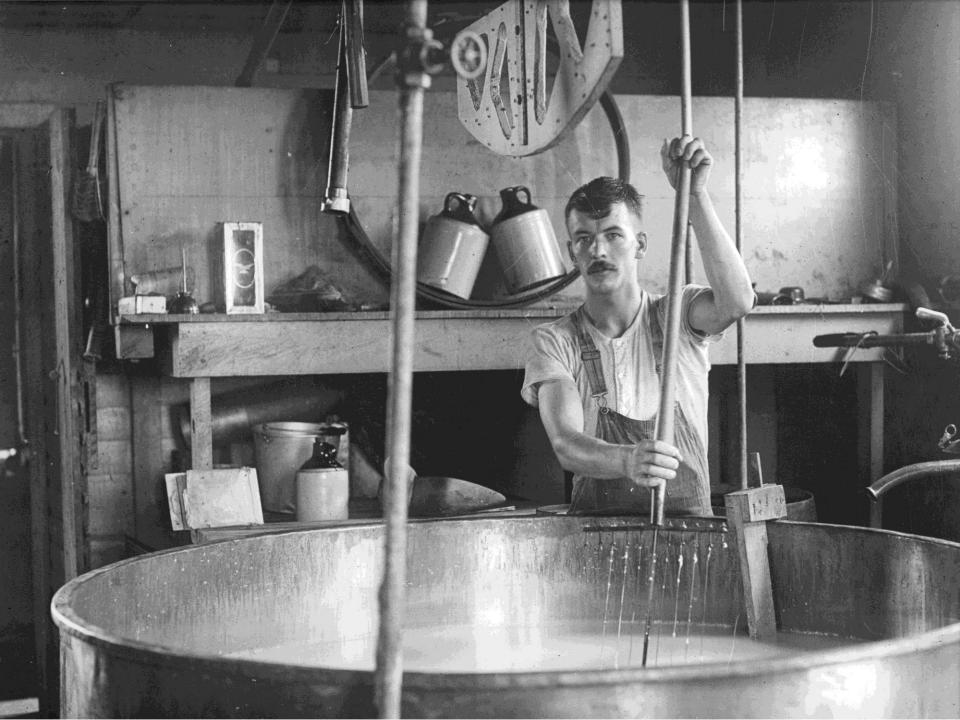
#### Growth of Ag Productivity 1830-2017

Hours of Labor Needed to Produce 100 Bu.

<u>Year</u>	<u>Corn</u>	Wheat	# Fed/F	armer
<mark>1830</mark>	<b>300+</b>	<b>275</b>		
<b>1850</b>	90	80		
1890	37	<b>45</b>	5	
1930	18	18	<b>10</b> (1	ractors replaced horses)
<b>1950</b>	13	12	<b>50</b>	
1970	<b>3.5</b>	3.2	<mark>76</mark>	
1990	1.8	<b>1.6</b>	129	
2010	1.2	1.2	155	
2017	1.1	1.1	16 <b>5</b>	
uw				and head in the

## **Evolution of Cheese Production**

Walnut Grove Cheese Factory located west of Postville 30 Gallon Cans



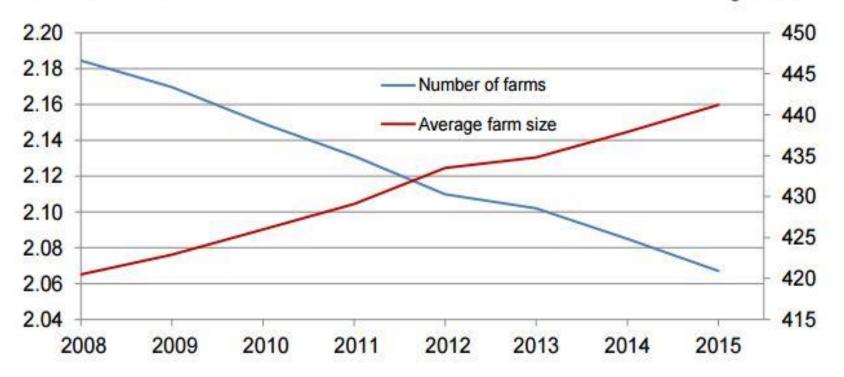


## **U.S. Farms and Size of Farm**

#### Number of Farms and Average Farm Size – United States: 2008-2015

Millions of farms

Average farm size

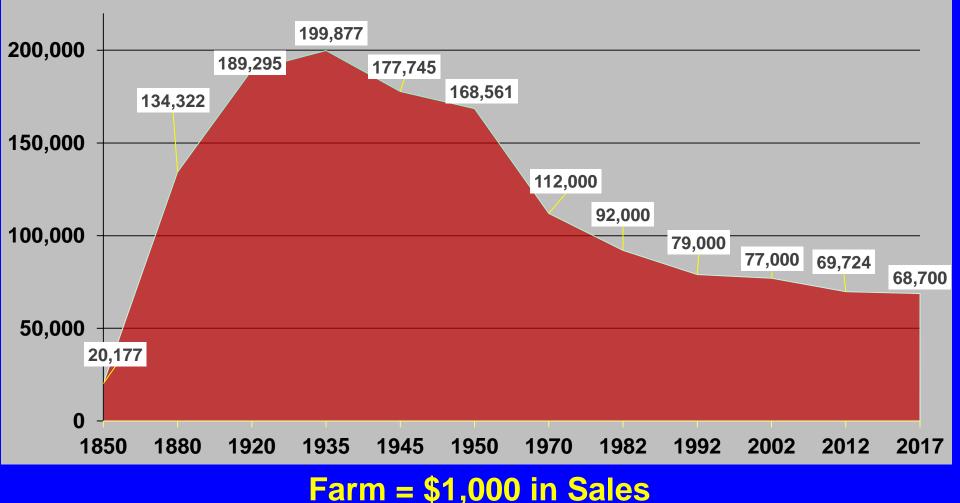


## Minimum Criteria for "Farm" Definition

#### **1840 to Present**

Year	Acres in Place	Value of Agricultural Products (Produced)	Value of Sales of Agricultural Products	Required some Agricultural Operations
1974 - Present			\$1,000 or more	
1959	Less than 10 10 or more		\$250 or more \$50 or more	
1954	Less than 3 3 or more	\$150 or more	\$150 or more 	
1950	Less than 3 3 or more	\$150 or more	\$150 or more 	
1935 - 1945	Less than 3 3 or more	\$250 or more		X
1930	Less than 3 3 or more	\$250 or more		X
1925	Less than 3 3 or more	\$250 or more		X
1910 - 1925	Less than 3 3 or more	\$250 or more		X
1900	Less than 3 3 or more			X
1870 - 1890	Less than 3 3 or more		\$500 or more 	x
1860				
1850		\$100 or more		

### Wisconsin Farm Numbers 1850-2017



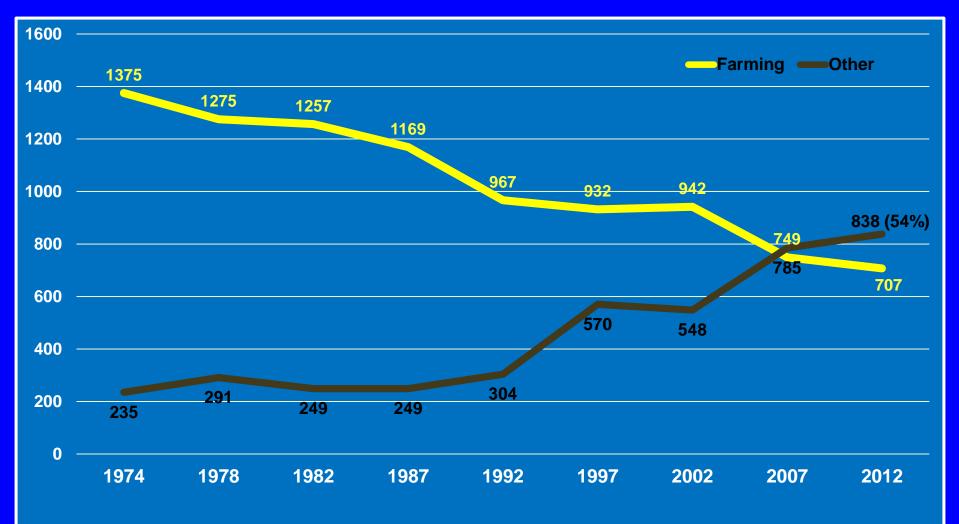


#### Green County Farm Numbers 1850-2012

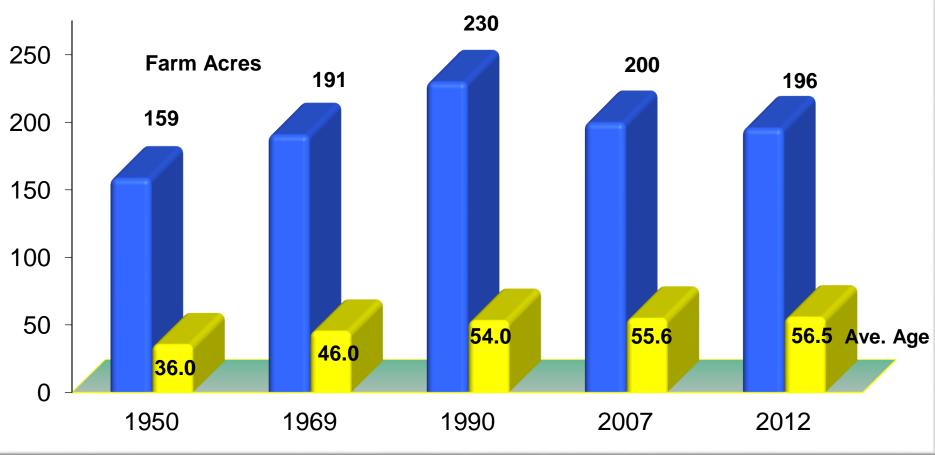




#### Principal Occupation of Farm Operators In Green County 1974-2012



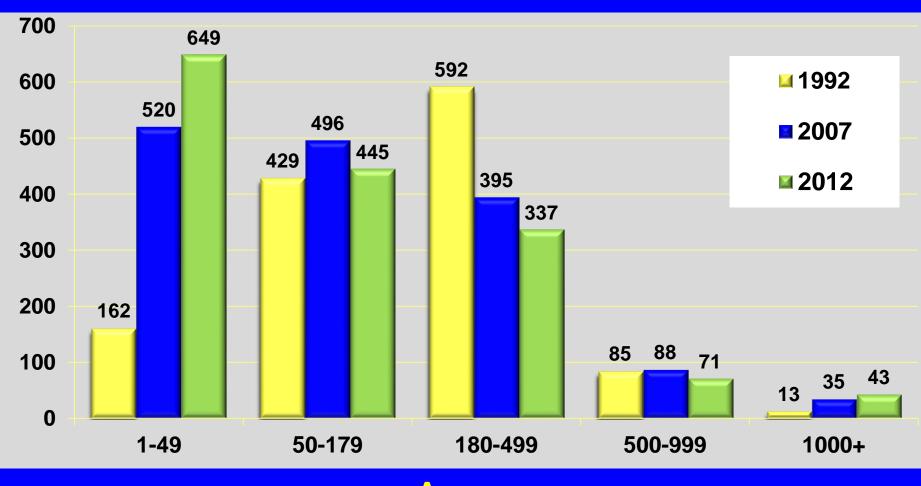
### Green County Farm Size Age of Operator 1950-2012





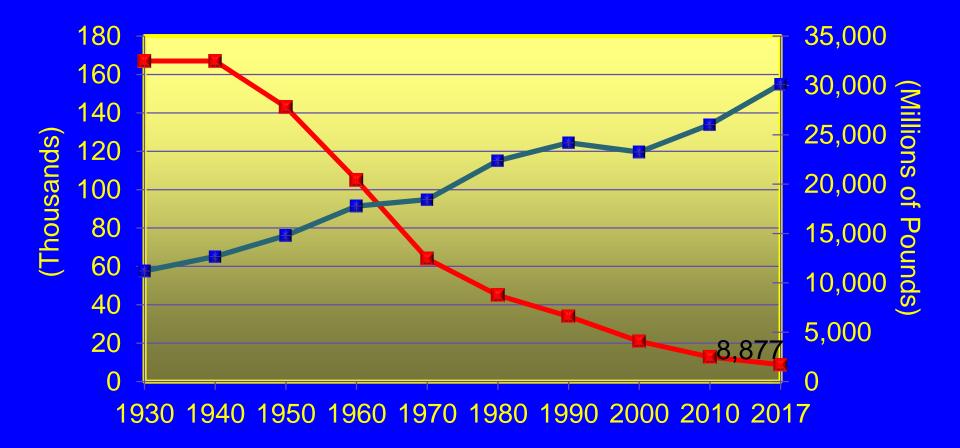
### Size of Green County Farms 1992, 2002, 2012

Farms



Acres

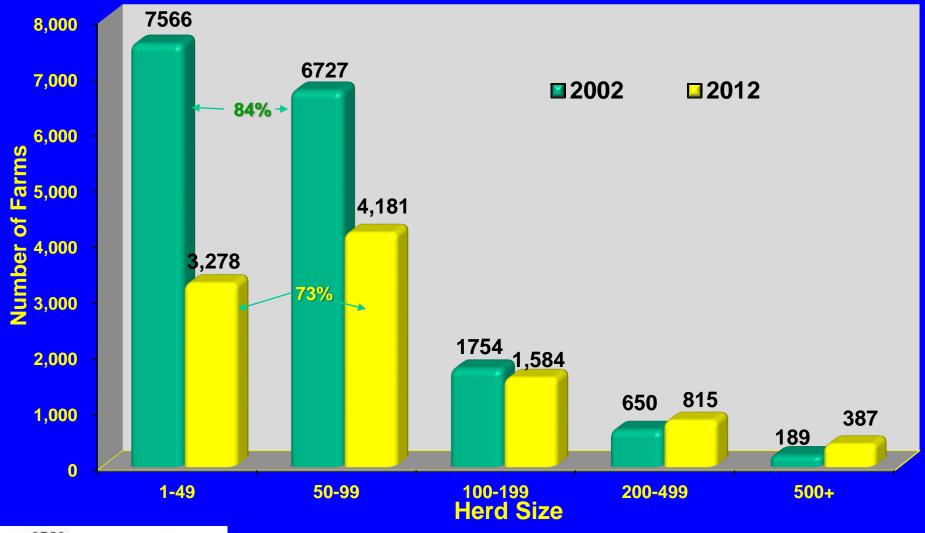
#### **WI Dairy Farms & Milk Production**



----Farms ----Production

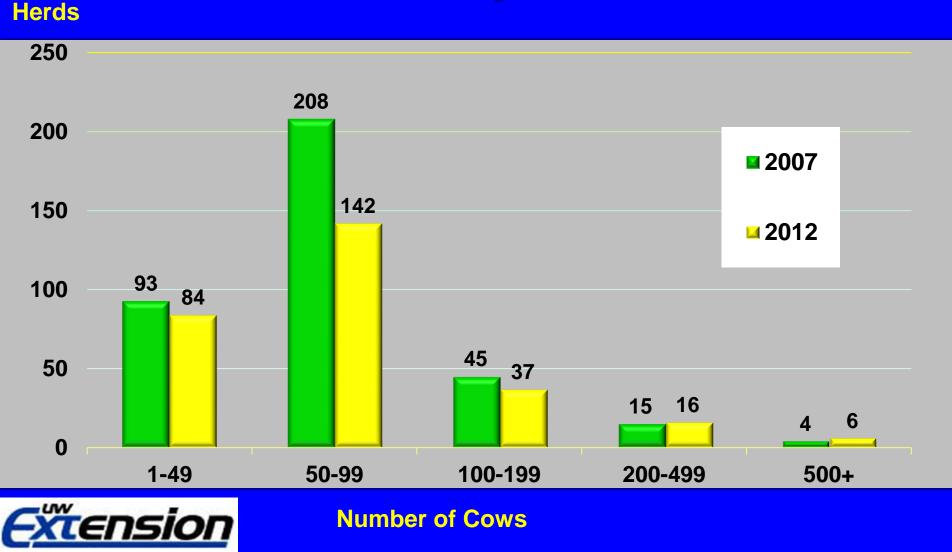


#### WI Dairy Farms by Herd Size 2002 and 2012

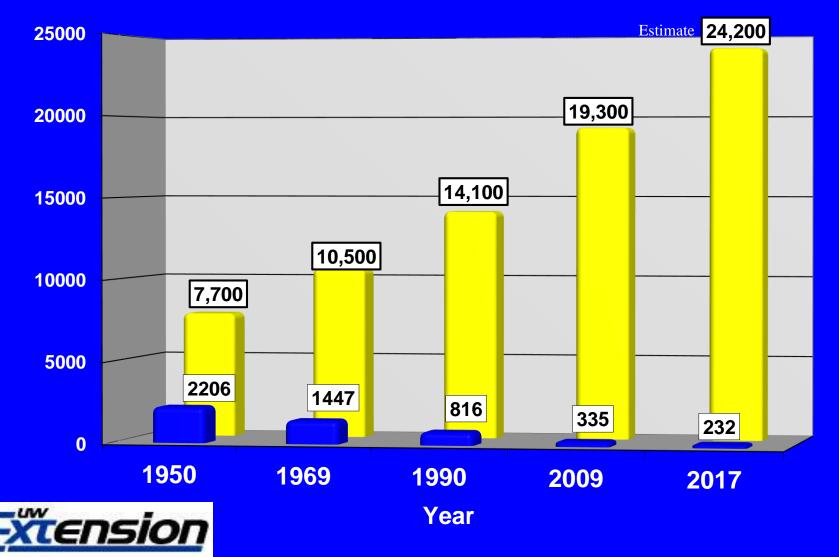




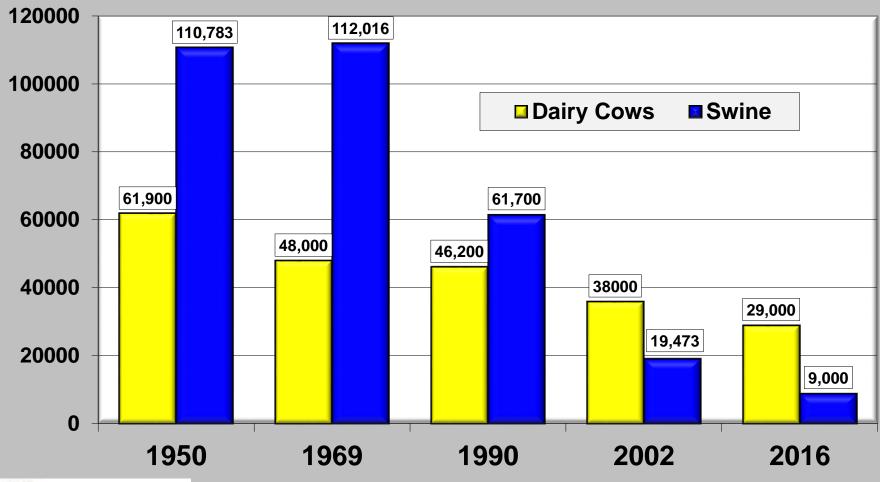
## Dairy Herd Size Breakdown Green County 2007 & 2012



## **Green County Dairy Herds and Production Per Cow 1950-2017**



### Green County Livestock 1950-2016



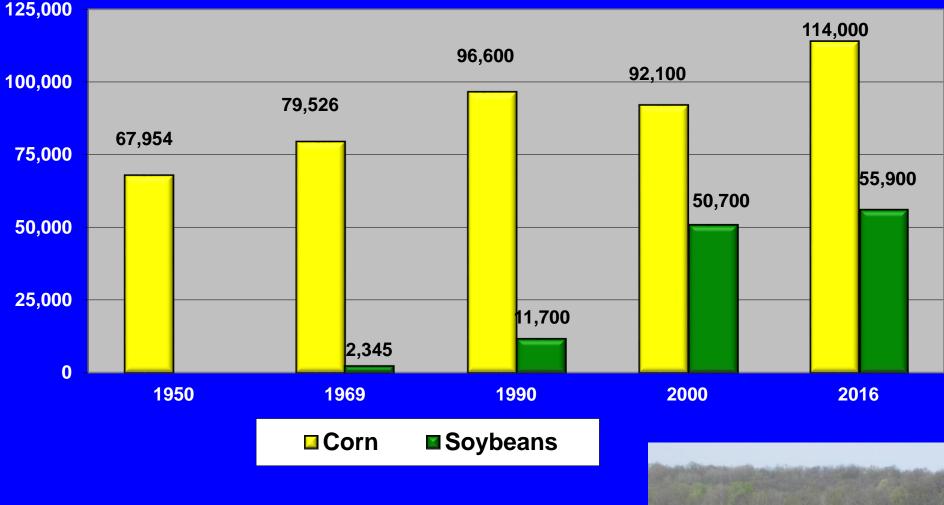


### Percent of Land in Farms Green County 1850-2012



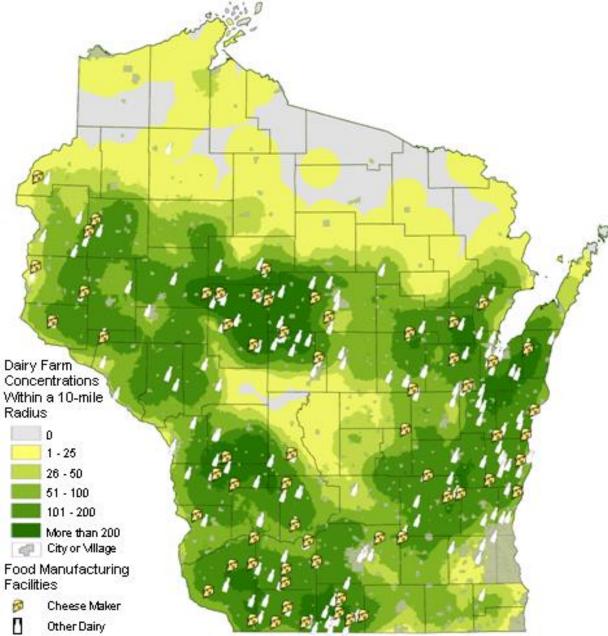


### Green County Crop Acres 1950-2016

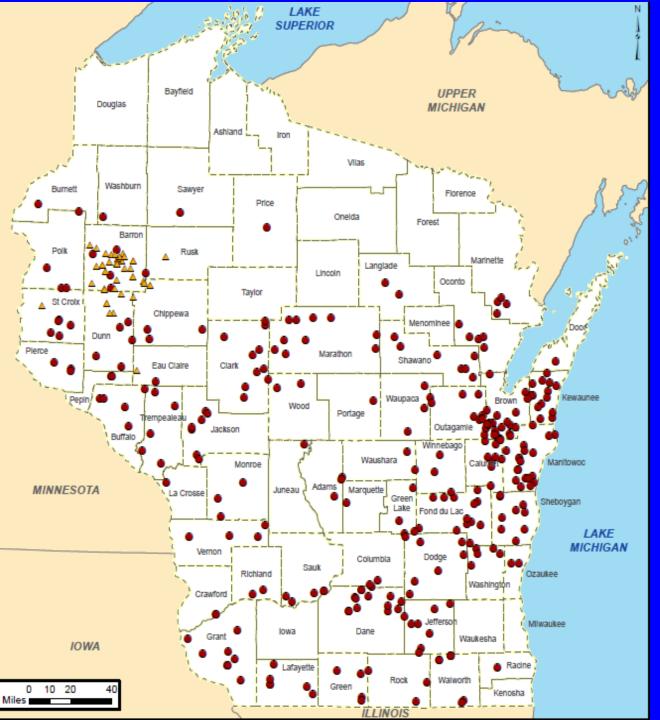




## **Wisconsin Dairy**



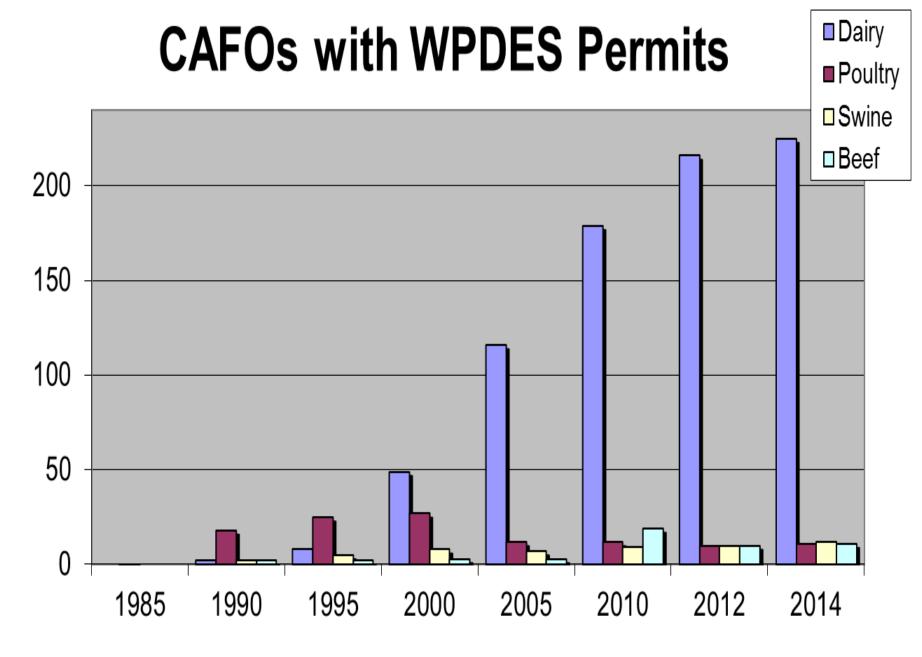
- Despite losing nearly 2/3 of all dairy farms over the last 25 years, dairy remains Wisconsin's largest Ag sector.
- Wisconsin ranks first nationally in the production of cheese and dry whey, and second in the production of milk and butter.



## Wisconsin Livestock CAFO's

296 Permitted CAFO'S as of October 2017

> 268 Dairy 14 Swine 9 Poultry 5 Beef



operations

Number of permitted

Year

## **Green County's Ag Ranking**

	<u>State</u> (72)	<u>U.S.</u> (3077)
Total Value of Ag Products Sold	28	<b>534</b> (17%)
Value of Livestock Sold	24	<b>346</b> (11%)
Value of Milk Sold	16	<b>75</b> (2.4%)
Value of Grain & Soybeans Sold	<b>20</b>	<b>686</b> (22%)

#### **Total Numbers/Acres**

Cattle and Calves	<mark>21</mark>	615
Hogs and Pigs	20	878
Sheep and Goats	5	116
Corn	14	<b>402</b>
Alfalfa	10	155
Soybeans	11	634

2012 USDA Ag Census

## Economic Impact of Agriculture in Green County

- Provides 32% of the jobs in Green County (6,949)
- Generates Income of \$484 Million (31.7% of the total)
- Accounts for \$2 Billion in Economic Activity (49.3%)
- Each \$1 of Ag Product Sales generates an additional \$.63 of economic activity in other parts of the County
- Ag Business Pays \$23.3 million in taxes in the county

Source: S. Deller, Department of Ag & Applied Economics UW-Madison 2014 using 2012 Ag Census Data



### **More Agriculture Impacts**

- The average Green County dairy farm has 115 cows spends over \$300,000/year in the local economy
- Each dollar of milk sales generates another \$6 dollars of economic activity in the local economy
- County dairy milk sales were over \$115.3 million in 2016
- One local business is lost for every 10 farms that discontinue
- 85% of Wisconsin's Ag Products are shipped out of state





## Why Keep Our Agriculture Base?

- Provides 32% of the jobs in Green County & 12% in Wisconsin
- Agriculture products are one of only a few U.S. export commodities that have a positive trade balance.
- ✓ Farms provide much desired "Green Space"
- ✓ Without agriculture our local tourism sector would suffer
- ✓ 2 Billion more people to feed by 2050
  - ✓ Net Gain of One Person every 12 seconds

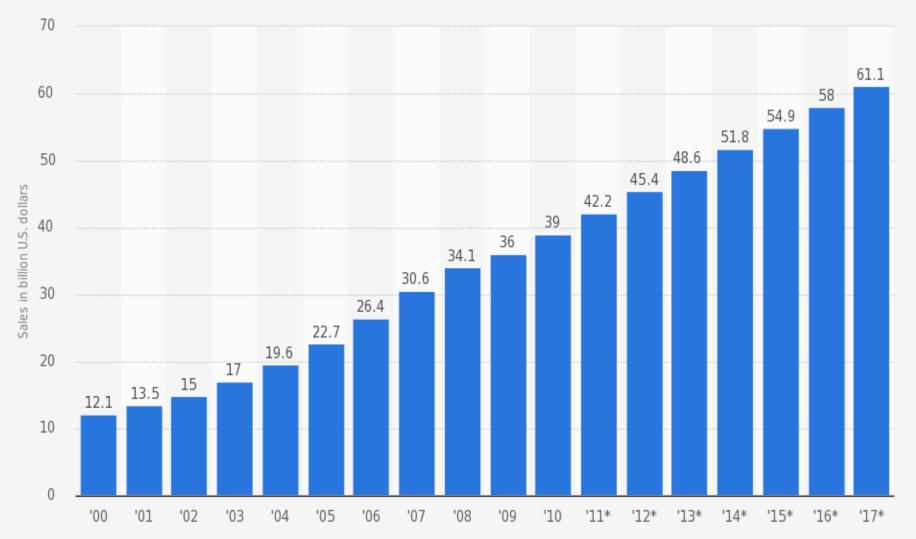




## **Green County's Industrial Park**



Retail sales of natural and organic food in the U.S. from 2000 to 2017 (in billion U.S. dollars)



Source:: Baird

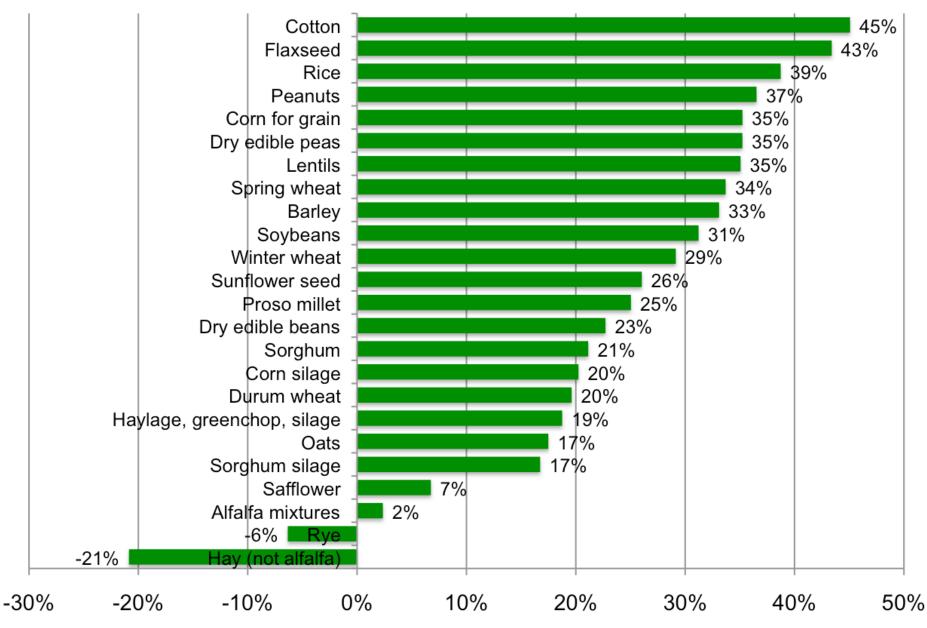
© Statista 2015

Additional Information:

United States; 2000 to 2017\*

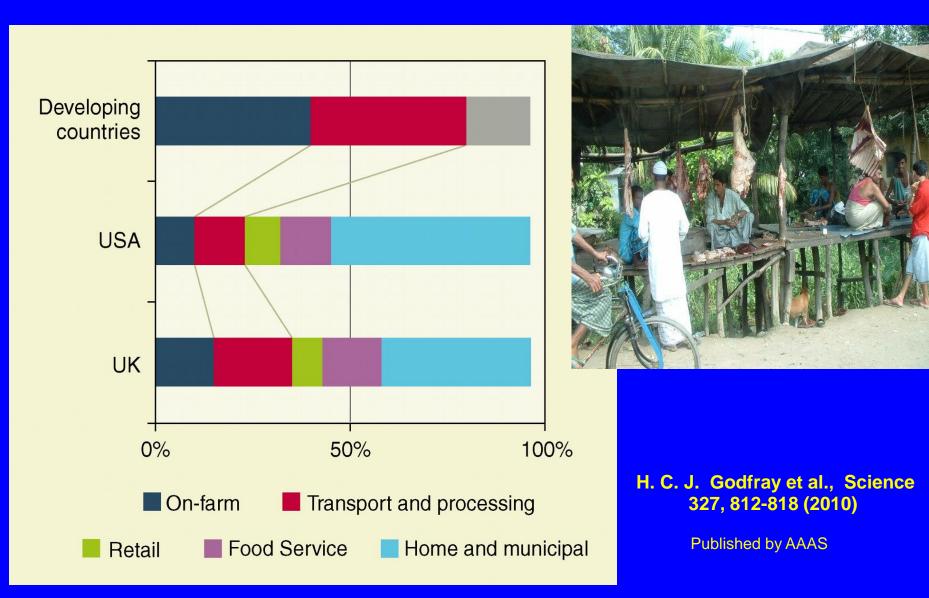
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#### **Organic Yield Gaps For US Row Crops 2014**



Percentage Gap (1-organic/conventional)

#### **Total Food Waste in Developed and Developing Countries**



## **Future of WI Agriculture**

Positives Infrastructure Climate Topography Water Supply Educational System Land Quality

<u>Challenges</u> Profitability Labor Availability & Cost Capital Startup Costs Urban Development Regulations Loss of Markets

Opportunities Direct Marketing of Ag Products Bio-Fuels/Alternative Fuels M.I.G. & Grass Fed Products Organic Foods



