

GREEN COUNTY 4-H MARKETING/PROMOTIONS COMMITTEE
Minutes from June 14, 2018

Location: Wisline Room, Justice Center

Date/Time: Thursday, June 14; Brought to Order at 7:15 pm

In Attendance: Dawn Smith (Chair), Connie Heimann (Secretary), Sharon Blohowiak (Financial Secretary), Deb Myers, Ellen Andrews; Absent--Christina Johnson, Tina Straws

Minutes: The minutes from May 3, 2018 were distributed. Deb moved to approve minutes. Sharon seconded it. Motion carried.
Financial update on our balance: \$111.73 as of June 14 for fiscal year that ends June 30; 2018-2019 Budget--\$2,000

Committee Goals: To plan and coordinate marketing and promotion strategies to increase 4-H membership in Green County.

Unfinished Business:

County 4-H T-Shirt: At this time we have 5 orders which totals 10 shirts. Deb moved to order 4 shirts at an approximate cost of \$50 total. These shirts would be used for display in the booth at the fair, the summer intern, and other promotional purposes. Connie seconded it. The motion carried

2018 Promotional Events:

- a. Healthy Kids Day (April 21)--Done
- b. Dairy Breakfast (May 26)--Done
- c. Fair (July 18-22)
- d. Cheese Days (September 14-16)
- e. Exploring 4-H Day (September 29)

New Business:

Review Breakfast on the Farm:

- a. Three Families worked the booth; 2 families is enough
- b. There were 40 workers in the tent.
- c. Gave out 200 balloons; Used 4 small helium tanks
- d. Planted seeds in cups; Big seeds work best
- e. Made the Minions project
- f. Were asked to go to the New Glarus EMS Open House

County Fair (July 18-22):

- a. Promotion booth will be unmanned except for Saturday
- b. Will set up/decorate Monday/Tuesday before the fair
- c. Hang posters on the walls; Could use command strips

- d. Cloth will be provided
- e. Promote enrollment date, Cloverbud Day Camp, Exploring 4-H Day; Use tri-fold; explain enrollment process
- f. Booth staffed on Saturday--face painting, Lego station, crafts
- g. Could put table on grassy area for Lego Station & rock session
- h. Ask Shad Hanson to man the Lego station
- i. Ask intern to do poster of schedule for Saturday
- j. Dawn brought a couple of ideas for projects to make (paper plate fans & UV bead clip)
- k. Deb moved, Connie seconded to cover cost up to \$50 for Promotion
- l. Send email to sign up for shifts on Kids Day (Saturday)
- m. YIA Building will have a display about 4-H--Past, Present, Future; Old record books & old club quilt

Other Business: Ellen will prepare ads promoting the Cloverbud Day Camp and Exploring 4-H Day. Deb moved that these be posted and paid for with Dawn making the second. The motion carried. **Note: Deb moved to cut a check after June 30 for the cost of the promotion booth at the 2018 Green County Fair. Sharon seconded it. The motion carried.**

Next Meeting: We are scheduled to meet Thursday, July 26 at 7 pm. Agenda items will be Fair wrap up and Exploring 4-H Day (September 29).

Adjournment: Deb moved to adjourn the meeting. Sharon seconded it. The meeting was adjourned at 8:20 pm.

Submitted by Secretary Connie Heimann