

GREEN COUNTY 4-H MARKETING/PROMOTIONS COMMITTEE
Minutes from July 26, 2018

Location: Wisline Room, Justice Center

Date/Time: Thursday, July 26; Brought to Order at 6:58 pm

In Attendance: Dawn Smith (Chair), Connie Heimann (Secretary), Royce Brauer, Christina Johnson, Tina Straws, Christine Tabaka, Linnea Tabaka, Ellen Andrews; Absent--Sharon Blohowiak, Deb Myers

Minutes: The minutes from June 14, 2018 were distributed. The minutes stood as read. 2018-2019 Budget--\$2,000

Committee Goals: To plan and coordinate marketing and promotion strategies to increase 4-H membership in Green County.

Unfinished Business:

County 4-H T-Shirt: We had 11 orders for 26 items. We will run the sale again in the fall. A notice will be in the Sept/Oct Alphorn. We will sell the same products.

2018 Promotional Events:

- a. Healthy Kids Day (April 21)--Done
- b. Dairy Breakfast (May 26)--Done
- c. Fair (July 18-22)--Done
- d. Cheese Days (September 13-16)--Not Doing
- e. Exploring 4-H Day (September 29)

New Business:

Review Fair/Kids Day (Saturday):

- a. 7 youth; 6 adults
- b. Need trash basket, more contact info
- c. Ask permission to put 2 pop up tents for Saturday only
- d. Painting & Legos work well
- e. Go from 10 am until 3 pm
- f. Signage w/schedule of times/activities
- g. Need new Chris Clover suit
- h. Vary activities
- i. Send email to those who stopped at booth
- j. Do again next year

Plan for Exploring 4-H Day (Sept. 29):

- a. Signage in fairgrounds
- b. Event goes from noon until 3 pm
- c. Set up Friday--5:30 pm; Saturday--10:30 am

- d. Ellen will ask for photo display from the state
- e. 3 volunteers for behind counter (greet, water, balloons, popcorn)
- f. See if Deb will take care of popcorn & water
- g. Flyers, posters, & packets for schools ready by Aug. adult leaders
- h. Christina moved, Tina seconded to reimburse presenters up to \$30
- i. Possible Stations
 - 1. Cloverbuds--Committee
 - 2. Exploring--New Horizons (Leaf Rubbings)
 - 3. Dog/Cat/Small Pets--Krista Bethke; Ben Swedlund
 - 4. Rocks/Fossils--Chris Smith
 - 5. Electricity--Christina Johnson
 - 6. Shooting Sports--Peter/Theresa Bernstein
 - 7. Community Service--Volunteer
 - 8. Foods--Decorate Pumpkin Muffins
 - 9. Home Environment--Plastic Canvas Stitchery
 - 10. Poultry

Promotion Kit Updates:

- 1. New project ideas were paper plate fans & uv bead clips
- 2. Need to replace minion supplies
- 3. Put picture of sample on instruction sheet
- 4. Labels, etc, ordered by office

Other Business: The Cloverbud 4-H Day Camp has 38 registrations at \$10 per camper. Only a few spaces left. Volunteers are encouraged to work the Family Adventure Tent at Cheese Days (September 14-16).

Next Meeting: We are scheduled to meet Thursday, September 6 at 7 pm. Agenda item will be Exploring 4-H Day (September 29).

Adjournment: Tina moved to adjourn the meeting. Royce seconded it. The meeting was adjourned at 8:20 pm.

Submitted by Secretary Connie Heimann