

GREEN COUNTY 4-H MARKETING/PROMOTIONS COMMITTEE
Minutes from March 28,2019

Location: Wisline Room, Justice Center

Date/Time: Thursday, March 28; Brought to Order at 7:10 pm

In Attendance: Dawn Smith (Chair), Connie Heimann (Secretary), Deb Myers, Ellen Andrews; **Absent--**Royce Brauer, Tina Straws, Christine Tabaka, Linnea Tabaka

Minutes: The minutes from September 13, 2018 were distributed & stood as read. 2018-2019 Budget--\$2,000 Balance in Budget--\$1620.30

Committee Goals: To plan and coordinate marketing and promotion strategies to increase 4-H membership in Green County.

Unfinished Business:

County 4-H T-Shirt: The sale ran again in November.

2018 Promotional Events:

- a. Healthy Kids Day (April 21)--Done
- b. Dairy Breakfast (May 26)--Done
- c. Fair (July 18-22)--Done
- d. Cheese Days (September 13-16)--Not Doing
- e. Exploring 4-H Day (September 29)--Done

New Business:

Officer Elections: Chair--Dawn Smith; Secretary--Connie Heimann; Financial Secretary--Deb Myers

2019 Promotional Events:

Healthy Kids Day (4-27, 9 am-noon) Voted to do. Decided on tables, needed supplies, Promotional materials

Day of the Child (5-4: We discussed this. Dawn will do pre-prep. We gave approval for supplies. Ellen will order. We are trying to improve our approach with including the Spanish in our community.

Dairy Breakfast (May 25): Will be held at the Minder Farm on Allen Road near Browntown. We will do this. Gave approval to purchase supplies. Contact Craig Kamholz 3 weeks prior to event if club plans to supply workers.

Fair (July 17-21): We will tie in with the fair theme when decorating booth. Gave approval for up to \$300 for booth.

- a. Legos all day Saturday

- b. Balloons
 - c. Sandwich board with directions
 - d. Fewer stations (10 am-3 pm) Adult-balloons, schedule shifts
 - e. Approve \$30 for Legos from Dollar Tree
 - f. Improve signage
 - g. Promote CB Day Camp at Fair. Could pay registration at fair
- Generosity Day is September 14. Could have 2 clubs partner with GCHS to work this event.**

Exploring 4-H Day:

- a. Chose September 14
- b. Could have survey to find out how those attending found out about event

Next Meeting: We are scheduled to meet Thursday, June 13 or 20. Agenda item will be fair planning.

Adjournment: Deb moved to adjourn the meeting. Connie seconded it. The meeting was adjourned at 8:10 pm.

Submitted by Secretary Connie Heimann