

**GREEN COUNTY 4-H MARKETING/PROMOTIONS COMMITTEE**  
**Minutes from June 13,2019**

**Location:** Wisline Room, Justice Center

**Date/Time:** Thursday, June 13; Brought to Order at 8:10 pm

**In Attendance:** Dawn Smith (Chair), Connie Heimann (Secretary), Deb Myers, Christine Tabaka, Ellen Andrews; Absent--Royce Brauer, Tina Straws, Linnea Tabaka

**Minutes:** The minutes from March 28, 2019 were distributed & stood as read. 2018-2019 Budget--\$2,000 Balance in Budget--\$1713.99

**Committee Goals:** To plan and coordinate marketing and promotion strategies to increase 4-H membership in Green County.

**Unfinished Business:**

**2019 Promotional Events:**

- a. Healthy Kids Day (April 21)--Done
- b. Day of the Child (May 4)
- c. Dairy Breakfast (May 26)--Done
- d. Fair (July 17-21)
- e. Exploring 4-H Day (September 14)

**New Business:**

**County 4-H T-Shirt**--There is an order going now through June 30. Shirts will be ready by fair. The committee will order 10 shirts to have on hand for county events. There will be 2 shirts per size small through 2X. Christine moved to do this. Deb seconded it. Motion carried. Dawn will order.

**Healthy Kids Day (4-27, 9 am-noon)** Event was ok. Weather was a factor. Projects made were minions and fans.

**Day of the Child (5-4)**: It was held in Brodhead. This was the 1st year. There were 30 kids. Wind sock project was challenging as well as the language barrier. We need more simple projects as most kids were under 6. Two adults are needed.

**Dairy Breakfast (May 25)**: Held at the Minder Farm on Allen Road near Browntown. There were lots of questions, lots of kids & many brochures were passed out. Four clubs helped serve. It takes 80 people to pull off this event. Weather was good 3500 people attended.

**Fair (July 17-21)**: We will tie in with the fair theme when decorating booth. We will have booth the duration of the fair.

- a. Kids Day is all day Saturday

- b. Balloons**
- c. Sandwich board with directions; Improve signage**
- d. Fewer stations (10 am-3 pm) Adult-balloons, schedule shifts**
- e. Legos from Dollar Tree**
- f. Improve signage**
- g. Promote CB Day Camp at Fair. Could pay registration at fair**
- h. 3 shifts to sign up for**
- i. Christine moved to give a \$100 budget for Ellen to order supplies;  
Deb seconded it. Motion carried.**

**Exploring 4-H Day:**

- a. Looking for 9 project areas; Ask for volunteers.**
- b. Could have survey to find out how those attending found out about event**

**Next Meeting: We are scheduled to meet Monday, August 19.  
Agenda item will be Exploring 4-H Day planning.**

**Adjournment: Deb moved to adjourn the meeting. Connie seconded it.  
The meeting was adjourned at 9:08 pm.**

**Submitted by Secretary Connie Heimann**