

Marketing and Promotion Committee Minutes for March

The Marketing and Promotion Committee held a meeting on March 12, at 7pm in room 1 of the UWEX office. The meeting was called to order at 7:04pm with the following committee members present: Dawn Smith, Debbie Myers, Nita Durest, Devi Duerst (youth) and Correna Bovee.

Minutes from our last meeting were approved as read. There was discussion on the resignation of Amy Krajeck, which was accepted by committee. Correna Bovee was appointed to fill Amy's spot until the end of her term.

Officers were elected with Dawn Smith remaining the Chair with a motion from Deb Myers and a second from Nita Duerst. The new secretary will be Deb Myers with a motion from Dawn Smith and a second from Nita Duerst. New financial secretary will be Correna Bovee with a motion from Nits Durest and a second from Deb Myers.

An announcement was made regarding the participation by 4-H at the Expo Event in Monroe. Due to the recommendations from the UW, 4-H has withdrawn from the event. Healthy Kids Day was discussed with Next Generation to handle the promotion spot at the event. The event is May 2nd from 9-12noon at the YMCA Monroe. The committee made a suggestion that all youth wear the county shirts that are available for pickup at the UWEX office before the event. The next event tackled was Breakfast on the Farm which will be held on May 30th from 6-10am. Next Generation will handle the 4-H promotion booth and all youth are encouraged to wear the county shirts available for pickup at the UWEX office before the event. The booth at the Green County Fair was discussed. Members discussed topics like advertizing, location of craft area and decorating of the booth. Tina Straws has volunteered to decorate the booth. Dawn Smith will get in touch with the fairgrounds and ext. office to work on advertizing the booth. The final discussion was on Exploring 4-H Day at the fairgrounds. The original date will not work because of the Pickers Flea Market. Several dates were discussed and Dawn Smith will coordinate with the fairgrounds and ext office to come up with a date that will work for all. It has been decided to run the county 4-H T shirt sale one more time. The RBS online store will open at the end of May and stay open until the end of June with delivery of the ordered shirts at opening day registration at fair.

A motion was made by Deb Myers and seconded by Nita Durest for Dawn Smith to restock the totes and purchase helium for this year's event within reason. No dollar amount was listed.

Next meeting will be June 11th at 7pm at the ext office. Meeting was adjourned at 7:48pm by a motion by Deb Myers and seconded by Nita Durest.