



 **GREEN COUNTY
LEADERS**
*to serve, to grow, to achieve ...
putting the pieces together*

10 Year Anniversary Report



What is Green County Leaders?

A unique program that develops individuals to strengthen Green County businesses, organizations, and communities.

Green County Leaders (GCL) is a community-based leadership program created in partnership with Green County UW-Extension, Blackhawk Technical College, and Green County Development Corporation. Since its inception in 2002, the program has graduated close to 200 community and business leaders, many of whom have taken on greater roles in community organizations and governmental boards and committees.

The program begins with an orientation at the end of August and continues one day each month from September through May. Program days are dedicated to both personal leadership development and community orientation and are led by a variety of trainers, facilitators, and community leaders. Additionally, there are required activities outside of

program days to encourage refining skills, concepts, and tools introduced in sessions. Through a combination of networking, hands-on learning, and group projects, GCL participants develop valuable skills to benefit them both personally and professionally while helping to build better communities. This unique program seeks to establish an active, visionary, community leadership network and a collaborative environment with increased citizen participation. This enables communities to better work together to leverage resources, experience, and expertise for the benefit of our communities, organizations, and county.

“GCL is an incredible program that everyone should have the privilege of attending at some point during their career.”

~ RoAnn Warden, Director, Green County Health Department

“Participating in Green County Leaders is a rewarding experience. I have applied the leadership skills from this program professionally, for myself and my clients, as well as contributing to our community to help ensure a healthy future here for my children.”

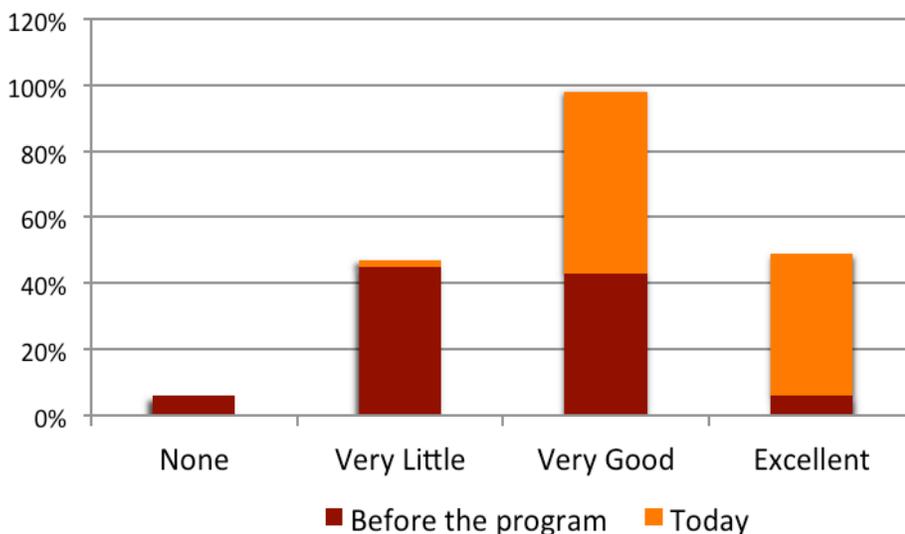
~ Ron Markham, Market President, Wisconsin Community Bank



Knowledge & Awareness

GCL has a proven record of enabling participants to understand personal strengths and knowing how to leverage them, recognizing and honoring other people’s temperaments to learn to communicate with them effectively.

How would you describe your ability to assess your personal strengths and weaknesses related to leadership?



“I became more confident in myself and my abilities. I learned to assess my situation and how to identify others around me who I could draw on to strengthen my situation. I was shown first hand how differences of opinion can actually be used in a positive way.”

~GCL alumni

“I learned about my strong personality and how to work with employees, how to work toward a win-win situation.”

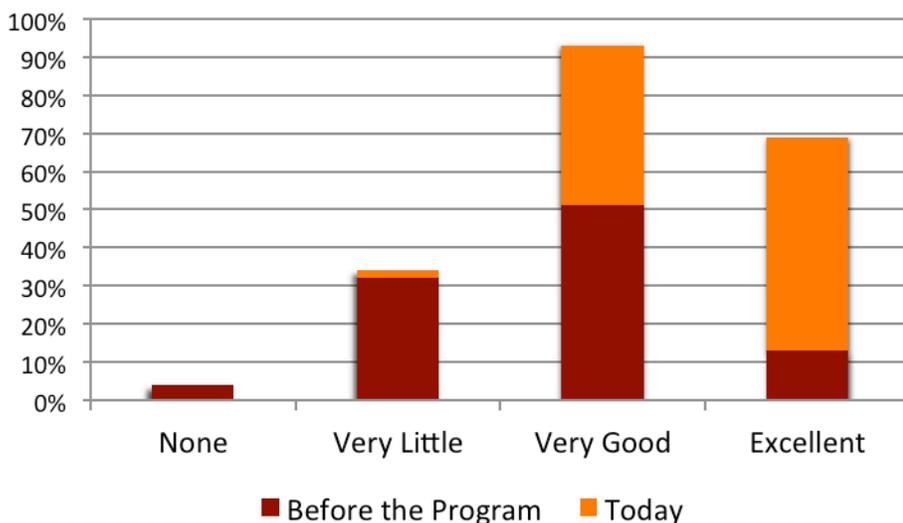
~GCL alumni



Motivation & Confidence

GCL helps participants gain confidence in their abilities and motivates them to serve as leaders.

How would you describe your confidence in applying leadership principles in your work within your community or organization?



“Green County Leaders gave me the confidence to take an initiative in a community issue and create a solution. With this new-found confidence, I am able to not only lead efforts in my community, but also in my career.”

~GCL alumni

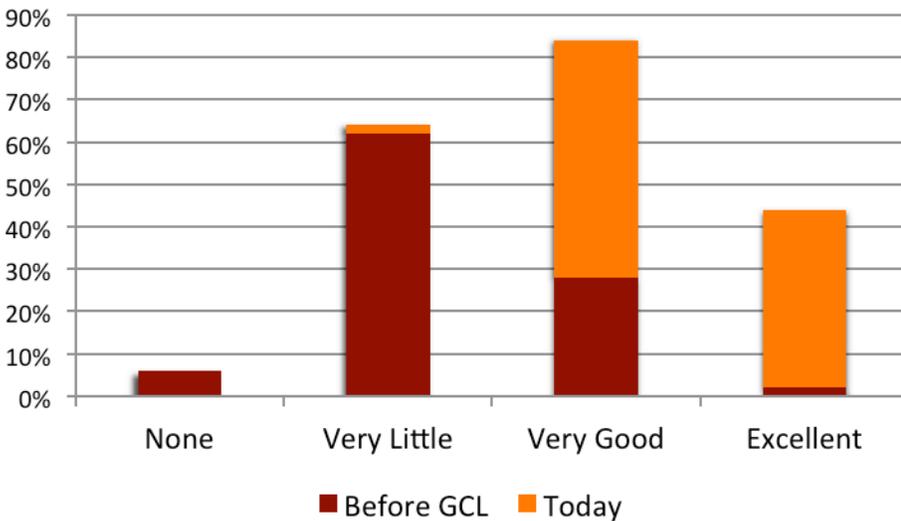
95% of GCL alumni surveyed indicated a “very good” or “excellent” motivation to strengthen their leadership abilities.



Skill Enhancement

GCL understands the holistic nature of leadership and focuses on enabling participants to develop a variety of skills so they can serve as leaders in a wide variety of situations. These skills include effective communication, building collaborative efforts, leading groups, and more.

How would you describe your understanding and ability in facilitating change?



“I learned that I could be a leader in everyday ways and that I had an important part to play in the development of the community and the county.”

~GCL alumni

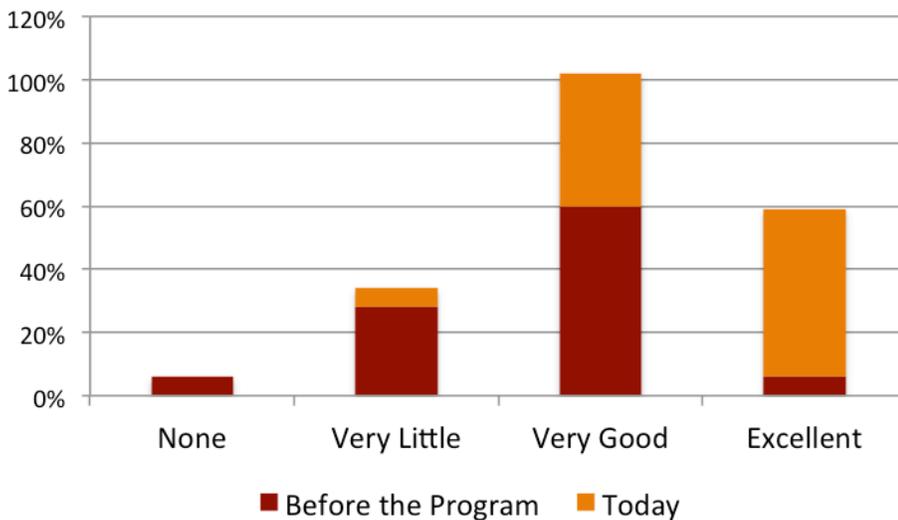
96% of GCL alumni surveyed indicated their understanding of collaboration and building collaborative efforts is “very good” or “excellent”. This is a 33% increase prior to participating in GCL.



Behavioral Change

Participants are encouraged to apply their new skills in their careers and in their communities. These skills, in combination with increased participant confidence, lead to meaningful behavioral change – benefiting the individuals, their employers, and their communities.

How would you describe your motivation to strengthen your leadership abilities?



“I gained the confidence to accept a leadership role in a service organization. I also acquired knowledge about my local community and Green County in general.”

~GCL alumni

“I saw places that I would have never gone to or thought about. I have written grants and would never have had the confidence to do such things.”

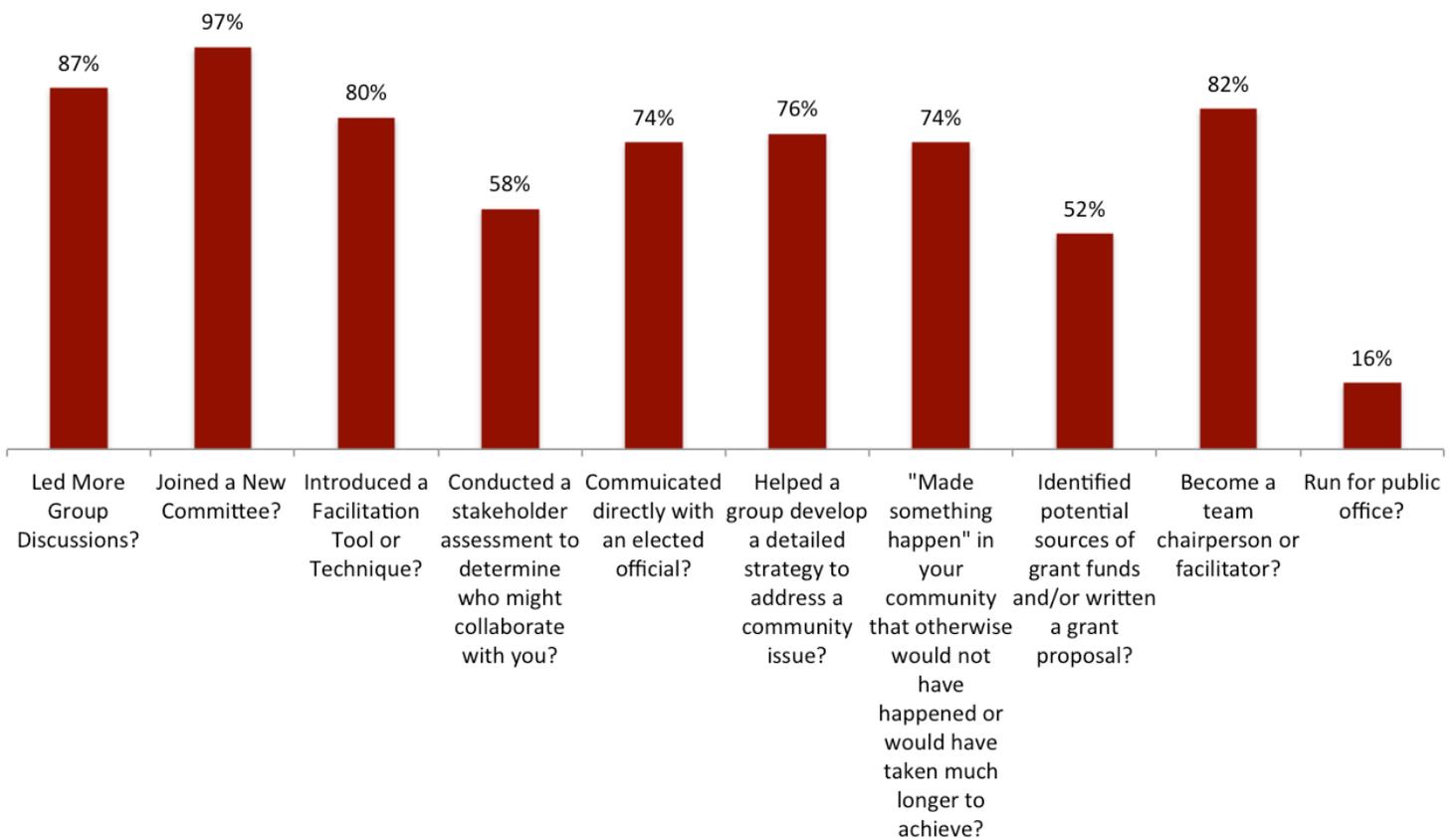
~GCL alumni



Organizational & Community Change

GCL assist participants in seeing opportunities for leadership roles to benefit their businesses, organizations, and communities and enables and empowers them to take meaningful action.

As a result of your participation in GCL, have you...





Applying Leadership Skills in the Community: Class Project Summaries

Over the course of the program, GCL participants have donated the equivalent of \$206,433 worth of volunteer hours to strengthen Green County communities!

Each year GCL participants work on a community project, applying hundreds of volunteer hours and invaluable experience to address challenges facing Green County communities. What follows is a brief description of these projects. Together, it is clear the skills GCL teaches have positively contributed to meaningful change.

2012-2013

Silver Lining Project: Homeless Awareness Campaign including presentations to a variety of students from Monroe and Brodhead schools, media announcements, and business promotions.

SAHA Group: Creation of a web site to educate low-income renters on housing options, for landlords to learn about the needs of low-income

tenants, and to provide a central database of rental property in the Green County area.

Family Promise Video: Creation of a video for Family Promise of Green County that helps to explain the Family Promise mission, purpose, and day-to-day needs.

2011-2012

Literacy Council Awareness: Focused on bringing awareness of the Literacy Council to Green County residents.

Sustainability Expo: Focused on areas of economic, social, and environmental resources for Green County that promoted individual, family, and community sustainability.

Green County Humane Society Buy-A-Brick Campaign: Creation of a Buy-A-Brick fundraising campaign for the

Green County Humane Society.

Visibility Toolbox for the Homeless:

Creation of the “Golden Key to Volunteer Riches,” a toolbox of resources for the Homelessness Prevention Coalition of Green County to use in its efforts to increase visibility and to recruit and retain volunteers.

2010-2011

Welcome to Green County: Identified the need to create a social connection to our local community for people who have recently moved to Green County or for those considering such a move.

We Care – Snow Day Emergency

Meal Kit: This kit provides emergency food and water to help a homebound person get through a snow emergency.



Green County Leaders Helped Start Young Professionals of Green County

As our workforce ages, it is apparent to Green County employers that we need to attract young professionals. **In response to this trend, GCL participants surveyed young adults to discover what they want to see in Green County communities. As a result of this survey, Young Professionals of Green County (YP of GC) was started as a collaborative effort in the spring of 2007.**

YP of GC holds monthly events that cover the learning, networking, and social needs of our area's young professionals. Its purpose is to provide existing and future young professionals who live or work in Green County a means to network while having fun. The group works hard to promote Green County as a place that nurtures the social environment that today's young professionals want in a community. It is a great example of a very successful program made possible by leadership from GCL participants.

(Continued)

Healthy Habits Start Young:

Gathered data from a local school to help develop a strong case for a grant.

Green County Volunteer Network:

The development of a county-wide list of organizations and their volunteer needs. This list is posted on the Monroe Chamber website.

2009-2010

Homelessness Awareness:

To increase awareness regarding an increasing trend in homelessness in Green County by supporting the formation of the Homelessness Prevention Coalition.

Making Green County More Green:

This team challenged area students, businesses, and government employees to think about how they can make a difference in Green County on Earth Day.

Pawlapalooza – A Fundraising Event for the Green County Humane Society:

Assisted the Green County Humane Society to raise funds for the health and well-being of the animals in their care.

Community-Based Funding:

Created a way to promote working with local vendors as sources of products that can be used in community fundraising.

2008-2009

Green County Volunteers: Created a forum, specifically internet-based, where organizations needing volunteers and volunteers looking for opportunities can meet.

Green Grant Directory: Explored what grant opportunities are available for green building and remodeling projects, dialogued with a business owner who has used this type of grant resource, and created a directory of options that businesses could use to quickly explore grant options.

Dairy Tourism: Explored the need for a marketing video to replace the Cheese Days Farm Visits and created that video.

Connecting Past & Present Green County Leaders: Explored the best way to improve communication between former GCL participants and current class members.

Forward Brodhead: Implemented ideas from Jim Ditto's *90 Days to a Winning Community* to create momentum and new ideas for implementation in Brodhead, with the goal of encouraging other community groups to follow these steps in their own communities for a renewed vision and purpose.



GCL Students Strengthened the Green County Council on Housing & Homelessness Prevention

Homelessness has always existed in Green County, but the 2008 recession aggravated the issue. Green County saw a large increase in the number of homeless families and individuals. The Green County Housing Partnership explored ways to address this issue, creating the Green County Homelessness Prevention Coalition.

The 2009-2010 GCL class developed a project to support the newly formed Coalition, leading projects and fundraising to maintain and strengthen the Coalition. The Coalition has effectively created tangible, meaningful results. These include:

- Renting an apartment and paying rent subsidies for homeless families;
- Supporting a paid coalition coordinator who helps people avoid eviction or find housing;
- Acting as the springboard group to start Family Promise, which provides shelter and meals and supports homeless families by helping them create tailored plans to work towards independence.

(Continued)

2007-2008

Green County Leaders Lend-A-Hand:

Increased the amount of donations of goods and money to four organizations that serve residents in Green County – the Green County Inter-Church Food Pantry, Green Haven, Green County Humane Society, and CareNet Pregnancy Center of Green County’s Family Resource site.

Green County Humane Society Community Interest Survey: Created and administered a survey of Green County residents to provide feedback on the Humane Society.

What We Have and What It Takes: A Survey, Analysis, and Plan for Future Economic Development in Green County: Identified what resources and assets Green County has, how it compares to the state and the nation, and where the county should focus its efforts in creating economic development.

Welcome to Green County, A Relocation Guide: Created a simple relocation guide for new residents to the county to give them easily accessible, useful information about important services and phone numbers.

2006-2007

Green County Young Professionals’

Interest Survey: Created an instrument to gather information from young professionals in the

county to see if there was a need for a social/networking organization for the young professionals.

Sugar River Clean-Up: Recruited volunteers and resources for a designated clean-up project focused on a portion of the Little Sugar River that flows through New Glarus.

Green Recommendations for Green County: Identified ways that the community could reduce the amount of energy that would be used in applying “green” practices to the new Justice Center’s design.

Improving Communication – Spanish-English Translators: Identified ways the team could aid in the transition and acclimation of the new Spanish-speaking community members to the Green County community.

Community Empowerment: Created an effective means of communicating and empowering people in Green County.

2005-2006

Connecting Volunteers to Volunteer Organizations: Created a method of connecting people who might like to volunteer with organizations that need volunteers.

Linking Local Schools and Businesses: Helped to identify and



“Green County Leaders was a great experience for me. Learning about the needs of our communities helped me to better understand how we can all help to make a difference in Green County. The community projects were especially meaningful because we came together to help solve an issue touching lives in our own communities ...something very tangible and rewarding.”

*-Nikki Matley, Class of 2007-2008
Woodford State Bank*

encourage partnerships between schools and the communities.

Green County Leaders Reunion:

Facilitated the opportunity to unite graduates from all GCL classes and begin the process of creating an on-going resource group to address county needs.

(Continued)

Green Haven Repairs: Identified needs at Green Haven and organized and oversaw the filling of those needs through the labor of team members.

Alternative Crops: Identified ways farmers could reduce economic risks with focused planting through researching the options for diversifying the field crops planted in Green County.

2004-2005

Improving the Green County Leaders Program: Examined the content of the Green County Leaders class to determine whether changes could be made to improve the class.

Strength Through People: Reducing Brain Drain in Green County: Addressed the need to get post high-school age kids who have left Green County to return.

Recruiting Volunteers for “Meals on Wheels”: Linked volunteers from the business community with the Green County Transportation & Volunteer Coordinator so that the “Meals on Wheels” deliveries could continue to provide services in winter months.

2003-2004

Community Leader Exchange Program: To encourage the sharing of experiences and information among Green County municipalities.

Sixth Grade Pilot Program: Introduced sixth grade students to knowledge and skills to help them resolve conflict and avoid risky decisions and behaviors.

Youth Asset Building Tools – From Student to Community Member: Introduced the “senior project” program to high school administrators in Green County with the intention of implementation in the schools.

2002-2003

7 Habits Training in Public Schools: Introduced the teachings of Seven Habits of Highly Effective People in Green County public schools.

Community Welcome Wagon: Established and enhanced programs in New Glarus, Brodhead, and Monroe where new residents can receive community information.

Service Learning Project: Informed school leaders about service learning, provided service learning implementation ideas and resources, and provided an opportunity for creating a network of interested school leaders who have common interests in service learning.

Local Government Template Website: Improved the ability of local governments to post information on the internet.

Safety Town Program: Facilitated the development of a place where children can learn and practice safety skills.



Each year 20-25 people from public, private, non-profit, and government sectors graduate from GCL.

2012-2013

Bobbie Bernet

Benjamin Borke

*Refue, Pas, Jacobson, Knox,
& Koster, LLP*

Jon Brunner

Klondike Cheese Company

Shawn Cox

Talmer Bank & Trust

Stephanie Derendinger

Colony Brands, Inc.

Penny Dunlavey

*Green County Human
Services*

Stephen Eliasson

Colony Brands, Inc.

Steve Elliot

*YMCA of Dane County/Y
State Alliance*

Amber Foster

*Bank of New Glarus/ Sugar
River Bank*

Allen Hanusa

Colony Brands, Inc.

Andy Hill

Mitek Corporation

Craig Hoesly

Monroe Clinic, Inc.

Mike Hunter

*Pleasant View Nursing
Home*

Bethany Jarvis

Colony Brands, Inc.

Damon Loyd

*Pleasant View Nursing
Home*

Keith McCormick

*First National Bank &
Trust*

Scott Mosher

*Mass Mutual/Dave
Mosher & Associates*

Carissa Muchow

Mitek Corporation

Sara Quies

Badger State Ethanol

Jim Salter

*Trident Contract
Management*

Sarah Wilke

Monroe Clinic

Aaron Wipperfurth

*Ruffue, Pas, Jacobson,
Knox & Koster, LLP*

Lucinda Wyss

Colony Brands, Inc.

Michael Zweifel

Big Radio WEKZ

2011-2012

Adam Compton

Colony Brands, Inc.

Melody Dagle

Grede II LLC.

Rich Davis

The Monroe Clinic

Ann Goers

US Cellular

Brian Gray

WEKZ-Big Radio

Louise Jillings

The Monroe Clinic

Grace Kufahl

Colony Brands, Inc.

Sara Leutenegger

*Catalog Development
Coordinator*

Phyllis Matysik-Henley

Colony Brands, Inc.

Michelle Monson

Colony Brands, Inc.

Peggy Murphy

*Schultz's Inter-State
Ag, Inc.*

Suzanne Shaw

The Monroe Clinic

Jennifer Stollenwerk

*Pleasant View Nursing
Home*

Greg Thoenke

Ameriprise Financial

Amy Whitbeck

UW Hospitals & Clinics

Teresa Withee

City of Middleton

2010-2011

Alicia Augsburger

Duxstad & Bestul S.C.

Andrea Crandall

Colony Brands, Inc

Ginger Croft

*Pleasant View Nursing
Home*

Dan DeMuth

Wisconsin Community Bank

Jan Everson

Monroe Clinic

Joe Faust

Colony Brands, Inc.

Maggie Fuchs

Monroe Clinic

Beth Heller

Bank of New Glarus

Terry Hensel

*Pleasant View Nursing
Home*

Suzann Holland

Monroe Public Library

Laurie LaBarre

*Integrated Marketing
Solutions*

Melissa Leverington

Styleline

Joni Marie Marty

Green County Health Dept.



GCL participants join with varying degrees of leadership experience. They all leave having grown their skills.

Dave Murphy
Precision Drive & Control

Gabrielle Rude
Monroe Clinic

Bernie Schultz
Monroe Clinic

Erin Sedlmayr
Monroe Clinic

Mary Kay Stone
Colony Brands, Inc.

Tracey Wren
Blackhawk Technical College

2009-2010

Dan Berg
The Swiss Colony, Inc.

John Bernstein
Brodhead Alderman

AnnaMarie Bliven
Fowler Memorial Dental Clinic

Steve Borowski
Monroe Clinic

Cathy Cryor Burgweger
Sugar River Crossing Realty

Susan Davis
Reffue, Pas, Jacobson & Koster

Holly Elmer
The Swiss Colony, Inc.

Brenda Gehin
Reffue, Pas, Jacobson & Koster

Jodi Gile
The Swiss Colony, Inc.

Kevin Indergand
The Swiss Colony, Inc.

Dave Jaquish
Jaquish Home Inspections

Jennifer Kallembach
The Swiss Colony, Inc.

Sue McGowan
St Vincent DePaul Society

Anna Metz
Monroe Clinic

Diane Rosenstiel
Rosenstiel Realty, LLC.

Alan Rufer
Precision Drive & Control

Pattie Salter
Town of New Glarus

Jean Sinkule
Wisconsin Community Bank

Mark Thompson
Monroe Clinic

Debra Villa
USDA Rural Development

Deb Weis
The Swiss Colony, Inc.

2008-2009

Jill Anderson
The Swiss Colony

Denise Anton-Wright
New Glarus Public Library

Kris Baumgartner
Alliant Energy

Mary Berger
Monroe Clinic

DeAnne Boegli
TDS Telecommunications Corp

Donna Bradley
Alliant Energy

Barbara Brewer
Monroe Public Library

Jean Busker
Big Brothers/Big Sisters

Liz Carroll
Monroe Clinic

Russ Davis
Integrated Marketing Solutions

Richard Grahn
Green County Spotlight

Gene Jacobson
Precision Drive & Control

Jeff Jenson
Dave Mosher & Associates

Dawn Johnson
The Swiss Colony

Jocelyn Kline
Monroe Behring Senior Center

John McNeil
WEKZ-Green County Broadcasting

Bridget Mouchon
UW-Extension- Green County

Barb "Tiger" Myers
REMAX Preferred & Green County Habitat for Humanity

Tom Purdy
Fehr-Graham & Associates

Joy Roth
Ruffue, Pas, Jacobson & Koster

Brent Smith
The Charlton Group

Mike Starck
Precision Drive & Control

Shelley Thompson
Ruffue, Pas, Jacobson & Koster

Hillary Wood
The Swiss Colony

2007-2008

Sara Anderson
The Swiss Colony

Erik Backhaus
The Swiss Colony

Lisa Bell-Righter
Small World Childcare



Together, these participants make a meaningful impact in their businesses, organizations, and communities.

Frank Davis*Monroe Clinic***Tammy Derrickson***Monroe Senior Center***Scott Gelbach***Alliant Energy***Lisa Grochola***The Swiss Colony***Jeanne Hermanson***Monroe Chamber of
Commerce & Industry***Ellen Hossman***das baumhaus & The
Literacy Council of Green
County***Marge Klinzing***Monroe Park & Recreation
Dept***Shelly Kuhl***Bank of Brodhead***Nikki Matley***R R Donnelly***Kent McConnell***Green County Broadcasting***Judy Meier***Kittelsen Law Firm***Angie Meyer***The Swiss Colony***Tonya Mulrooney***Green County Land
Conservation***Nic Owen***Village of New Glarus***Sherri Salzwedel***Woodbridge Corp***Marcey Sink***Monroe Clinic***Christine Symons***Amcore Bank***Ron Tuttle***Metavante Corporation***John Waelti***Candidate for 80th
Assembly***Susan Wetherington***Green County Development
Corporation***2006-2007****Greg Boll***Kuhn Knight, Inc.***Marci Boss***Roth Kase USA, Ltd***Barb Gelbach***das Baumhaus***Deirdre Gruendler***Monroe Clinic & Hospital
Foundation***Diana Guerin***Guerin Chiropractic***Erik Huschitt***Badger State Ethanol***Kim Lokken***Bank of New Glarus***Mike McGrane***The Swiss Colony, Inc.***Jane Monahan***The Swiss Colony, Inc.***Steve Moon***The Swiss Colony, Inc.***Chris Newberry***Green County Land
Conservation***Tammy Newberry***American Red Cross-South
Central WI***Corey Pope***Bank of New Glarus***Janis Ringhand***Retired***Norah Sanders****Vicki Scheel***Monroe Clinic***Tory Tullis-Zettle***The Swiss Colony, Inc.***Mark Vahlsing***City of Monroe***Susie Weiss***New Glarus Chamber of
Commerce***Heidi Zander***The Swiss Colony, Inc.***2005-2006****Jennifer Amiel***Fehr-Graham & Associates***Keith Anderson***Grace Lutheran***Chris Antos***The Swiss Colony***Duane Bell***VP Buildings***Tom Boll***The City of Monroe***Michael Caruso***Associated Bank***Brett Davis***80th Assembly District***Kevin Davis***Roth Kase USA***Scott Dille***Alliant Energy***Nancy Duran***The Monroe Clinic***David Grinder***The Monroe Clinic***Audrey Hein***Retired***Lane Heins***Monroe Fire Department***Ann Hunter***The Swiss Colony, Inc***Steve Jacobson***Precision Drive & Control,***Steve Johnson***The Swiss Colony, Inc.***Lynn Molinaro***Dairy Queen***Jeff Rogers***The Monroe Times*



GCL graduates form an invaluable network of leaders throughout Green County. Join us!

Kari Rosenstiel

*First Banking Center of
Monroe*

Bobbie Thomas

The Swiss Colony, Inc.

RoAnn Warden

*Green County Health
Department*

Marie Zinsli

The Monroe Clinic

2004-2005

Adam Buholzer

Klondike Cheese Company

Luke Buholzer

Klondike Cheese Company

Kevin Callahan

The Swiss Colony, Inc.

Kelly Finkenbinder

The City of Monroe

Rob Frie

Roth Kase USA Ltd

Ric Genthe

Ric Genthe & Associates

Kris Hartwig

Rainbow Childcare, Inc.

Patty James

The Swiss Colony, Inc.

Amanda Klopping

The Swiss Colony

Ryan Kubly

The Swiss Colony, Inc.

Onalee Marx

The Monroe Clinic

Susan Rolander

Monroe Main Street

Jan Sanders

The Monroe Clinic

Angie Strack

*New Glarus Chamber
of Commerce*

Andy Ziehli

*Advisory Management &
Research Services, Inc.*

2003-2004

Mindy Allen

*Green County Emergency
Management*

Kim Bright

Bright Financial Services

Terri Cook

TDS Telecom

Paul Fredrickson

New Glarus Motors

Sara Fredrickson

New Glarus Home

Dave Hardy

MetLife Auto & Home

C. Scott Huth

School District of Albany

Lori Koehn

Lake View Restaurant

John Koopmans

Carter & Gruenewald

Jill Leitzen

Kuhn-Knight

Tom Luchi

TCL Enterprises

Becky Mischka

The Monroe Clinic

Mark Peterson

The Swiss Colony

Paul Risley

Pleasant Company

Kerrie Warne

*Small World Childcare
Center*

Kandi Zumkehr

DM Services

2002-2003

Mark Aylesworth

The Monroe Clinic

Kirk Blumm

Sandi Einbeck

*Monroe Area Safe
Communities*

Seth Engen

Computer Know How

Bob Erb

*Integrated Marketing
Solutions*

Lynne Erb

Village of New Glarus

Matthew Erdley

Klondike Cheese

Shari Heinzen

TDS Telecom

Bill Hustad

SPSI

Ron Markham

Wisconsin Community Bank

Tanna McKeon

Green County Emergency

Barb Nelson

The Monroe Times

Chuck Polus

Green County Broadcasting

Mike Sanders

The Monroe Clinic

Bob Schatz

UW-Platteville

Mimi Schroeder

Schroeder Photography

Andrew Sefcik

The Swiss Colony

Mike Shuda

Rhonda Urban

AmCore Bank Management

George Vernon

George Vernon Law Office

Dawn Yunk

Big Brothers/Big Sisters



Who Benefits?

Everyone -- as individual capacity increases, so does the capacity of our communities!

Participants Benefit By...

- Increased awareness of local issues.
- Enhanced leadership skills.
- Expanded network of local leaders.

Employers Benefit Because...

- Employees are trained in leadership skills.
- Employees are able to be better engaged in our communities.
- Employer involvement in county activities.
- Employer profiled as a good corporate citizen.

Green County Communities Benefit By...

- Active community leadership networking.
- County-wide collaboration
- Increased citizen participation in community issues.

Green County Leaders Mission

To provide an educational program where individuals can practice leadership skills, deepen their understanding of community issues, and prepare for leadership roles, thereby creating a network of individuals committed to the future of Green County.

Contact Us

UW Extension Green County
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 Email: Victoria.Solomon@ces.uwex.edu

Green County Development Corporation
 Phone: (608) 328.9452
 Email: gcdc@tds.net

www.GreenCountyLeaders.com



Green County

