



Local
Government
Education

Upcoming Local Government Programs

March- April 2021

UW-Madison Division of Extension Local Government Education publishes this announcement of statewide programs monthly. It includes UW-Madison Division of Extension programming and other programs of interest relating to local government that are offered in Wisconsin. Asterisked (*) programs are UW-Madison Division of Extension's Local Government Education programs. Information about UW-Madison Division of Extension's Local Government Education and its programming may be found at localgovernment.extension.wisc.edu. Please send us brochures and announcements of programs of statewide interest to the attention of Hannah Katz (hakatz2@wisc.edu). Please contact the specified program sponsor with questions about any particular programs.

Local Government Education Programming

Announcement: Certified Public Manager Program moving to Local Government Education.

Effective April 1, 2021 the CPM® program will move from the Division of Continuing Studies to UW Madison-Extension's Local Government Program. A new Colleague Cohort will start in May, 2021 and our public classes will start in July/August 2021. Additional information the 2021-2022 CPM programming will featured in future monthly updates.

March 2021

Friday, March 5, 2021– **“Effective Electronic Public Meetings – Part 2 Advanced Issues”**
10:00-11:00 am. Panel includes moderator Philip Freeburg and panelists, Paul Ferguson, Assistant Attorney General, Wisconsin Department of Justice, Open Government and Andrew T. Phillips, Attorney, von Briesen & Roper, S.C., outside general counsel for the Wisconsin Counties Association. Panelists will address specific electronic meeting issues through a question-and-answer approach. Cost: \$20.00. Register:
https://charge.wisc.edu/LocalGovernment/workshop_register.aspx?workshop_id=51

April 2021

Thursday, April 1, 2021– **“Civility and Diversity”**– 10:00-11:30 a.m. Civility and Diversity are two essential cornerstones to effective local government. Diversity ensures that all voices are at the table and Civility provides the basis for all voices to be heard. Together, they help local

governments to make reasoned, rationale and effective decisions incorporating listening citizen and governing body member input, in a manner conducive to effective discussion. Cost: \$20.00. Registration:

https://charge.wisc.edu/LocalGovernment/workshop_register.aspx?workshop_id=56

Tuesday, April 20, 2021– **“Fairgrounds Utilization Planning, a Practical Approach”** – 10:00-11:30 a.m. Fairgrounds are important community facilities that provide a unique setting for cultural identity, education and recreation. However, most fairgrounds are used just a few times a year and carry a high-cost burden. How can local governments identify opportunities for cost savings while increasing the quality of service? What partnerships and tools do we need to unlock the potential of our fairgrounds? Cost: \$20.00. Registration:

https://charge.wisc.edu/LocalGovernment/workshop_register.aspx?workshop_id=57

May 2021 – WTA/LGE Spring Town Official Workshops – SAVE THE DATE

The Wisconsin Towns Association and the Local Government Education Program will be holding a virtual Workshop for Wisconsin Town officials and staff. Registration information will be out soon. Topics include guidance for newly elected and continuing town officials on road management, zoning, budget and finance basics, capital improvement planning, open meetings, public records, ethics, and more. Each topic is presented on two separate dates:
May 10-14, 9:00-11:30 a.m.
May 17-21, 1:00-3:00 p.m.

Other Programs of Interest for Local Government Officials and Staff

March 2021

Tuesday, March 2- Wednesday March 3, 2021– **“2021 WCA Annual Virtual Legislative Exchange”** – Wisconsin Counties Association. 8:30- 11:15 a.m. The two-day virtual meeting provides a briefing on legislative proposals affecting counties and reports by WCA legislative staff and state officials. Registration: <https://www.wicounties.org/event/2021-wca-annual-legislative-exchange/>

Thursday March 4, Thursday March 18, 2021 – **“Managing Your Brain for Managers: The Neuroscience of Leading Self and Others”** – Certified Public Manager Program. 9:00 a.m.- 3:45 p.m. Learn about the recent neuroscience discoveries that reveal how our brain triggers stress and poor interpersonal relations, explore and practice methods for managing that will improve leadership abilities. Cost: \$545; gov’t/ nonprofit \$425. Registration: <https://continuingstudies.wisc.edu/classes/neuroscience-lead-self-others/>

*Friday, March 5, 2021– **“Effective Electronic Public Meetings- Part 2- Advanced Issues”** – Local Government Education, League of Wisconsin Municipalities. 10:00-11:00 a.m. Panelists will address specific electronic meeting issues through a question-and-answer approach. Cost:

\$20. Registration:

https://charge.wisc.edu/LocalGovernment/workshop_register.aspx?workshop_id=51

Thursday, March 11- Friday, March 12, 2021 – **“Leading at a Distance: Managing Virtual Staff and Teams”** – Certified Public Manager Program. Thursday: 9:30 a.m.- 3:30 p.m., Friday: 9:30 a.m.- 12:00 p.m. Learn how to build trust, navigate conflict, make decisions and conduct engaging meetings with virtual staff and teams. Cost: \$395, gov’t/ nonprofit \$285. Registration: <https://continuingstudies.wisc.edu/classes/lead-distance-manage-virtual-staff/>

Friday, March 12, 2021 – **“Strategic Thinking, Planning and Organizational Transformation”** – Certified Public Manager Program. 8:30 a.m.- 3:15 p.m. Discover how to construct a strategic plan, involve other stakeholders in its development, and ensure successful implementation. Cost: \$365; gov’t/ nonprofit \$255; CPM candidates \$225. Registration: <https://continuingstudies.wisc.edu/classes/strategic-thinking-planning-organizational-transformation/>

Friday, March 12, 2021– **“CIRD Applications Due”** – Citizens’ Institute on Rural Design. CIRD is now offering two programs for rural communities with a population under 50,000. Design Workshop communities will receive technical assistance and a \$6,000 stipend towards a community-engaged design workshop, and Design Learning Cohort members will join a national network of peers engaged in online learning. Apply: <https://www.rural-design.org/request-for-applications>

“2021 Virtual District Meetings” – Wisconsin Towns Association. *More information to come* at the Wisconsin Towns Association website: <https://www.wisctowns.com/>. Dates and times are as follows:

Friday, March 12, 9:00 a.m.- 12:00 p.m.

Saturday, March 13, 9:00 a.m.- 12:00 p.m.

Monday, March 22, 1:00-4:00 p.m. (repeat of March 12 workshop)

Tuesday, March 23, 1:00-4:00 p.m. (repeat of March 13 workshop).

Tuesday, March 16- Thursday, March 18, 2021– **“Human Resources for Small Communities Webinar Series”**– League of Wisconsin Municipalities. 10:00-11:00 a.m. each day. Cost: \$30. For more information, visit: <https://www.lwm-info.org/1488/League-Conferences-Workshop>

Thursday, March 18, Tuesday, March 23, 2021– **“Improving Communication Skills”** – Transportation Information Center. 12:30-3:30 p.m. Learn the basics of communication, conducting small meetings, working in teams, and working with difficult people. Cost: \$150. Registration: <https://epd.wisc.edu/tic/workshops/improving-communication-skills/>

Thursday, March 25, 2021 – **“Leading for Racial Equity Session 1: Becoming an Anti-Racist Organization”** – Certified Public Manager Program. 8:30 a.m.- 3:15 p.m. Part one of a three-part series. In session 1, learn the key features of an anti-racist organization, assess the readiness

of your organization to move toward anti-racism, and plan next steps. Session 2: April 22, 2021, Session 3: May 20, 2021. Cost: \$365; gov't/ nonprofit \$255; CPM candidates \$255. Registration: <https://continuingstudies.wisc.edu/classes/leading-for-racial-equity-1/>

Wednesday, March 31, 2021 – **“Management Assessment for Personal Planning and Development”** – Certified Public Manager Program. 8:30 a.m.- 3:15 p.m. Discover strategies to enhance strengths and address limitations. Gain essential tools to improve self-understanding and identify excellence in management. Cost: \$365; gov't/ nonprofit \$255; CPM candidate \$225; TIC \$255. Registration: <https://continuingstudies.wisc.edu/classes/management-assessment-personal-planning-development/>

April 2021

Tuesday, April 6, Tuesday, April 13– **“Citizen/ Customer Service”** – Transportation Information Center. April 6, 8, 13 9:00-11:00 a.m. Learn how to listen and respond in order to provide better customer service and reduce unrealistic expectations. Learn effective ways to lead others away from confrontation and towards cooperation. Cost: \$150. Registration: <https://epd.wisc.edu/tic/workshops/customer-service/>

Thursday, April 8, 2021– **“Legislative Power Over Administrative Agencies: A Retrospective on 2011 Wisconsin Act 21”** – Tommy G. Thompson Center on Public Leadership. 10:30 a.m. – 12:45 p.m. One decade ago, Wisconsin enacted 2011 Act 21, which sought to clarify and limit the authority of administrative agencies. How have courts and agencies responded? Registration: https://uwmadison.zoom.us/webinar/register/WN_oDdFJje1QB2tYT78ZvFLXw

Tuesday, April 13, 2021– **“Listening for a Change: Skills for Inclusivity”**– Certified Public Manager Program. 9:00 a.m.- 4:00 p.m. Learn to create communities of integrity that sustain us and elicit our best actions. Cost: \$325; gov't/ nonprofit \$225. Registration: <https://continuingstudies.wisc.edu/classes/listening-for-a-change/>

Tuesday, April 20, 2021– **“Cyber Security Workshop”** – League of Wisconsin Municipalities. 2:00-3:30 p.m. Cost: \$25 (free to LWMMI Insured). For more information, visit <https://www.lwm-info.org/>

Wednesday, April 21, 2021– **“Leadership”** – Certified Public Manager Program. 8:30 a.m.- 3:15 p.m. Learn how the definition of leadership has evolved over time and how knowledge, skills and values contribute to leadership style. Explore the difference between leadership and management. Cost: \$365; gov't/ nonprofit \$255; CPM candidates \$225. Registration: <https://continuingstudies.wisc.edu/classes/cpm-leadership/>

Thursday, April 22, 2021– **“Leading for Racial Equity Session 2: Using Racial Equity Decisions and Policy Tools”** – Certified Public Manager Program. Part 2 of a 3-part series. 8:30

a.m.- 3:15 p.m. Learn how racial equity decision tools are used to hardwire equity strategies in budget allocations, programs, and policy decisions. Session 1 recommended but not required. Cost: \$365 gov't/ nonprofit \$225; CPM candidates \$225. Registration: <https://continuingstudies.wisc.edu/classes/leading-for-racial-equity-2/>

Wednesday, April 28, 2021– **“Organizational Performance Measurement”** – 8:30 a.m.- 3:15 p.m. Learn how to avoid the pitfalls of confused objectives when managing organizational performance, achieve success at every level of management, and evaluate the Voice of the Customer. Cost: \$365 gov't/ nonprofit \$225; CPM candidates \$225. Registration: <https://continuingstudies.wisc.edu/classes/organizational-performance-measurement/>

Thursday, April 29, 2021– **“Conducting Fearless Performance Reviews”** – 8:30 a.m.- 3:15 p.m. Learn how to establish clear performance expectations early in the process and facilitate a collaborative conversation between supervisors and employees. Cost: \$365 gov't/ nonprofit \$225; CPM candidates \$225. Registration: <https://continuingstudies.wisc.edu/classes/conducting-fearless-performance-reviews/>

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