

## 4-H Promotion Committee

July 8, 2021 @ 7:00pm

### AGENDA

#### Committee Membership

- Dawn Smith, Washington Center (Term expires: 2021 – 2nd term)
- Deb Myers, Next Generation – Chair (Term expires: 2021 – 2nd term)
- Nita Duerst, New Glarus (Term Expires: 2022)
- Bridget Manthey, Young Americans (Term Expires: 2022) – 608-214-9990, email
- Nicole Ruegsegger, Clarno (Term Expires: 2022)
- Bridget Nusbaum, Next Generation – Financial Secretary (Term Expires: 2021)
- Heidi Rufer, Next Generation (Term Expires: 2023)
- Devi Duerst, New Glarus (Youth Leader)

#### 1. COVID Protocol Update

- a. Outdoors: Physical distancing is no longer required outdoors. Individuals who are not vaccinated are encouraged to wear a face covering.
- b. Indoors: There are no group size limits on indoor gatherings. Individuals who are not vaccinated are encouraged to wear a face covering. (*No longer require 6-feet spacing.*)
- c. Staff and volunteers will not enforce mask wearing or ask for proof of vaccination for those not wearing masks. Masks may still be worn if preferred and individual masking choices should not be interpreted as an indicator of vaccination status.

#### 2. Budget

- a. Approved for \$1,750.00 for 2021-2022 fiscal year

#### 3. County Fair

- a. Booth
  - i. Staffed or unstaffed? *Unstaffed, with possible staffing on Saturday for a few hours (11am-2pm). Dawn will coordinate staff activities*
  - ii. Space? – 1st Choice – *Annex (corner if possible), 2nd Choice – FS Building*
    1. What is your preferred book space? *FS building, Annex, etc.*
    2. Cost - *\$22.50 per square foot (\$225 for 10 ft booth)*
  - iii. Décor? – *Office will care of signage. Debbie has 4-H material. Shirts to hang on background.*
  - iv. Activities? – *Use existing activities on Saturday (UV beads, fans). Have hand sanitizer. Packaged activities.*
  - v. Freebies? – *Stickers, balloons & bookmarks*
  - vi. Costs – *Committee approved by consensus covering any reasonable costs associated with promotion booth (space rental - \$225, more supplies as needed)*
- b. Any other promo efforts during fair?

**4. Fall**

- a. 4-H Fliers to the Schools – Start pricing out more colorful and professional flier & printing costs. Nicole can help get price quote from Monroe School District AV Center.
- b. Explore 4-H Day at Fairgrounds – Saturday, October 2<sup>nd</sup> – Reserve Youth-in-Action building