

4-H Promotion Committee

April 20, 2022 @ 6:00pm – Lead by Ellen Andrews

AGENDA - MINUTES

1. Attendance - **

- a. ** Nita Duerst, New Glarus (Term Expires: 2022 – 1st term)
- b. Bridget Manthey, Young Americans (Term Expires: 2022 – 1st term)
- c. ** Nicole Ruegsegger, Clarno (Term Expires: 2022 – 1st term)
- d. Sabrina Meichtry, Clarence Bridge Pioneers (Term expires: 2023 – 1st term)
- e. ** Heidi Rufer, Next Generation (Term Expires: 2023 – 1st term)
- f. Stacy Leitner, Cheese Country Clovers (Term expires: 2024 – 1st term)
- g. Correna Bovee, Washington Center (Term expires: 2024 – 1st term)
- h. ** Devi Duerst, New Glarus (Youth Leader)
- i. ** Mirielle Smith, Washington Center (Youth Leader)
- j. Megan Leitner, Cheese Country Clovers (Youth Leader)

2. Nita Duerst - notetaker - 4/20/22 mtg –

3. Ellen reviewed the 4-H Marketing and Promotions Committee Best Practices & Resources

4. Committee leadership

- a. Chair – open
- b. Secretary – Rotate every committee meeting to take notes
- c. Financial secretary – Heidi Rufer – voted by consensus to be financial secretary

5. Financials

- a. 2021-2022 Budget = \$1,750.00
- b. Current Balance = \$1,013.96
- c. 2022-2023 Budget Request = minimum request \$1000 agreed to request from the Budget Committee.

6. Breakfast on the Farm - Saturday, May 28th, 2022, serving 6:00 am to 10:00 am - Sunset Ridge Dairy (Duane and Jeanne and David and Tiffany Meier families)- W2902 Oliver Rd. Monticello, WI 53570

- a. Who: Heidi & Mirielle, and 4-H friends offered to run the program
- b. What: 4-H Promotion Booth - Ideas - nylon plants, balloons, freebies
- c. Costs: Motion made by Nicole, second by Mirielle and carried to approve \$100 for expenses

7. County Fair – 4-H Activity Stations for Saturday, July 23

- a. Who - County office can lead but will need help with planning and recruiting others to help. Depends on what activities are planned. Mirielle and cousin are interested in working on this project.
- b. Where / When – It has been decided to not rent a booth at the fair. Instead, activities in the Exhibition Hall, Annex, stations, auction area, random places, Pop-up Tent. Saturday of the fair only.
- c. Costs: Money needed for Supplies, freebies, etc.
- d. What: Ideas are stickers, paper fans, pencils, face painting, kinetic sand (fair is beach themed).

8. Fall

- a. 4-H Fliers provided to schools. Monroe School AV department printed fliers for all the elementary students in Green County cost \$302 last year.
- b. Explore 4-H Day at Fairgrounds –
 - i. Agreed date - Saturday, October 1. Ellen can be at the event.
 - ii. Ellen will reserve the fair grounds. –
 - iii. hands on stations, small animals, shooting sports, other projects, community service station/project
- c. Other Ideas –
 - i. Yard signs, billboards, printing and laminating posters.
 - ii. Possibly new members would have a year for free.
 - iii. Figure out ways to connect with families better.
- d. Costs: Prior years approx. \$700 (\$300 fliers for 4-H Day, \$400 other advertising)

9. Any other business – n/a

10. Adjourn – 6:55 p.m.