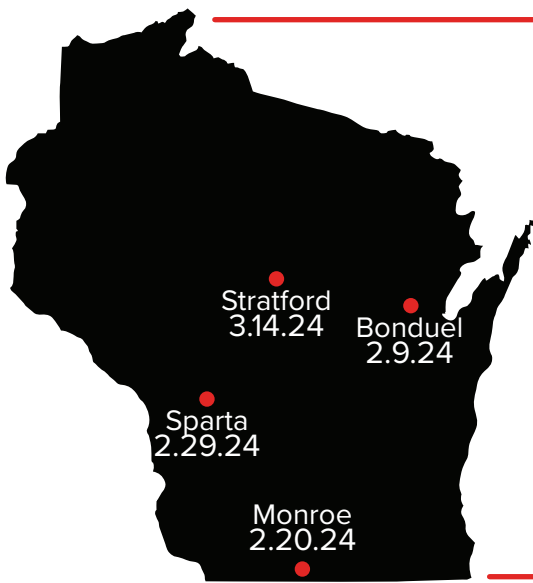




PRODUCING QUALITY BEEF WORKSHOPS

What physical traits enhance or detract fed cattle values? Why do some fed cattle sell for more or less than others? What opportunities did the latest beef quality audit find? These topics and more will be the focus of “Producing Quality Beef” workshops slated at four locations around the state in February and March.

* One BQA credit will be provided for attending a workshop, which can be applied to BQA recertification.



DATES AND LOCATIONS FOR THE WORKSHOPS ARE AS FOLLOWS

- February 9th Bonduel Equity Livestock Sale Barn, 455 N. Cecil St. Bonduel WI, 54107
- February 20th Monroe Equity Livestock Sale Barn, N1365 State Rd 69 Monroe WI, 53566
- February 29th starting at Sparta Equity Livestock Sale Barn, 6089 State Hwy. 16, Sparta WI, 54656 and then traveling to Club 16, 1615 W Wisconsin St., Sparta
- March 14th starting at Stratford Equity Livestock Sale Barn, 214910 State Highway 97, Stratford WI, 54484 and then traveling to Country Aire, 118600 Co Rd P, Stratford

WORKSHOP AGENDA

- 9:30 am Registration
- 10:00 am Live cattle evaluation and panel discussion with packer representatives
- 11:00 am Impacts on value: shrink, mud, dirt and fitness for transport
- 11:20 am 2022 National Beef Quality Audit Results
- 11:40 am Meat quality defects - real examples from the packing plant
- Noon Lunch
- 1:00 pm Quality and yield grades discussion and hands-on practicum
- 2:00 pm Feeding and management practices to produce cattle the market seeks
- 2:30 pm Pre-harvest factors that impact meat quality

Pre-registration is requested 7 days in advance to ensure that plenty of food and handouts will be available for everyone. To register, go to <https://bit.ly/3GSZtuJ> or call the Wisconsin Beef Council at (800) 728-BEEF (2333) or 608-833-7177. Lunch is provided, and there is no cost to attend.

These workshops are a cooperative effort with the Wisconsin Department of Agriculture Trade and Consumer Protection, University of Wisconsin-Madison Division of Extension, and Wisconsin Beef Council. Support is also being provided by Equity Cooperative Livestock Sales Association, American Foods Group and JBS.

