



ENCOURAGING FINANCIAL CONVERSATIONS



Extension
UNIVERSITY OF WISCONSIN-MADISON

EFC FOUNDATIONS SERIES

EFC - Encouraging Financial Conversations is a program designed for case managers, social workers, and other frontline staff to help empower clients achieve their financial goals and manage their money. EFC participants will learn techniques and strategies to help their clients create a financial goals action plan, build and maintain good credit, pay off debts, write a spending and savings plan, and protect themselves from fraud and identity theft.

6-Week Virtual Southwest Series!

March - April 2026 - Tuesdays

TUES - March 17

TUES - March 24

TUES - March 31

TUES - April 7

TUES - April 14

TUES - April 21

1:00 - 2:00 PM



QUESTIONS? CONNECT LOCALLY

Beverly Doll (Grant)
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Bob Wiegel (Green/Lafayette)
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Clare Dahl (Dane)
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Scan here to Register:



REGISTER FOR EFC NOW!

REGISTRATION IS REQUIRED TO ACCESS ZOOM

<https://go.wisc.edu/24ctvy>

EFC FINANCIAL DISCUSSION TOPICS



FINANCIAL CAPABILITY & CONVERSATIONS



SETTING GOALS



MAXIMIZING INCOME



SPENDING



SAVING



BORROWING



PROTECTING YOUR MONEY